

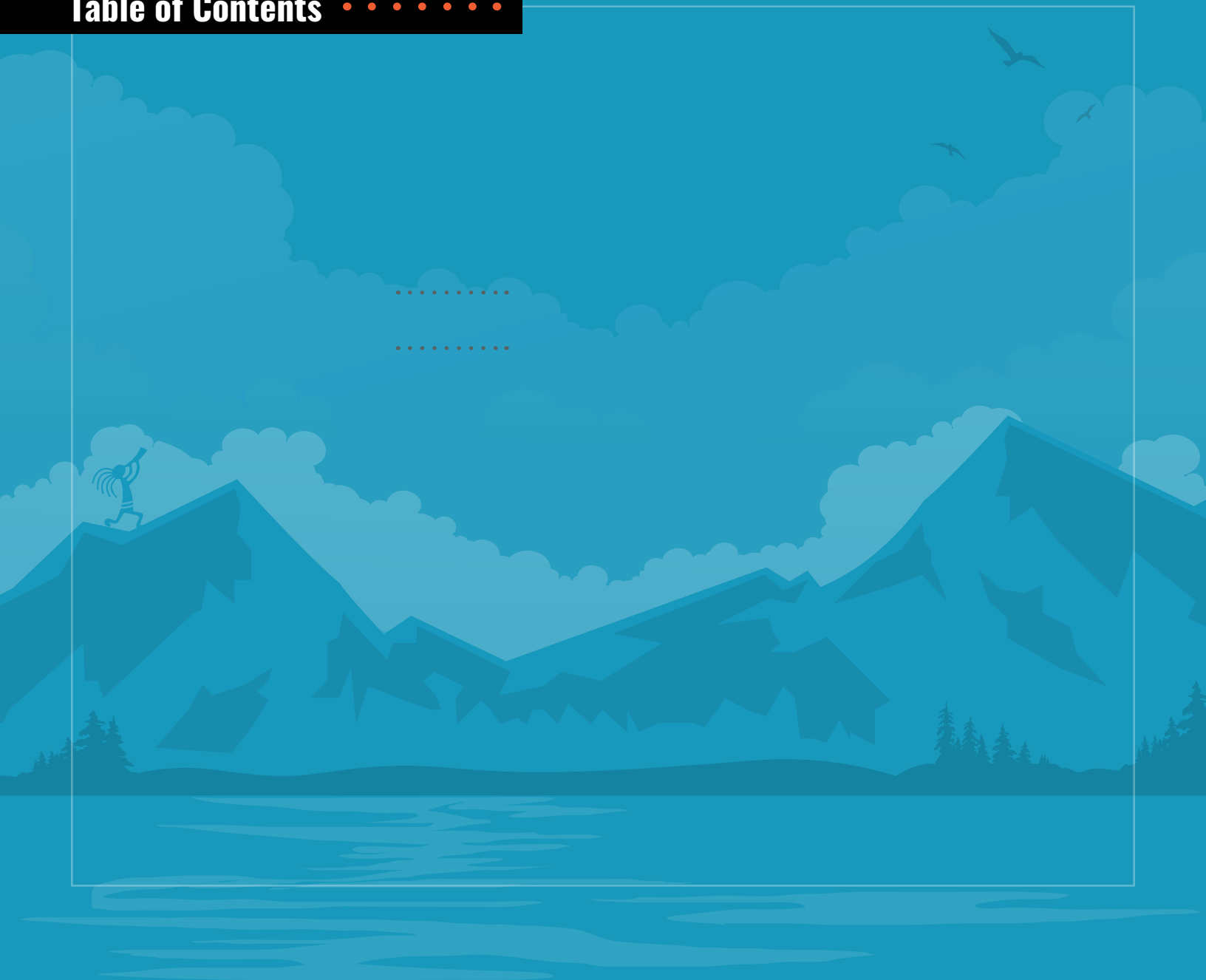


**KOKOPELLI**  
CREATIVE AGENCY

# COLOR PALETTE GUIDE

60 COLOR PAlettes TO JUMP START YOUR BRANDING

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**Your branding is like your organization's handshake, your first impression.**

**Choose a color palette that speaks to your brand values.**



The colors that best represents your brand can be tricky. We get it.

This guide is not just another whirl around the color wheel. Our design experts have used these tried-and-true palette options to create proven and award-winning work for our clients.

That's why we know this tool will be a huge help for you.

Our guide is easy to understand, up to date, simple to use, and proven to work. All you need to do is decide what you might like and execute it.

If you're a designer, we recommend that you have your client go through and select a palette, then design from there. If you're an organization, we recommend that you pick a palette and then give it to the designer and let them know this is the color scheme you feel best represents your brand.

If you find yourself having a hard time picking between palettes, crowdsource the decision. Bring in colleagues, friends, family, or customers and have them help you. Or consult your designer and let them advise you.

Most importantly, have fun selecting colors for your brand. This is the start of creating your brand personality!

Sincerely,  
Kokopelli

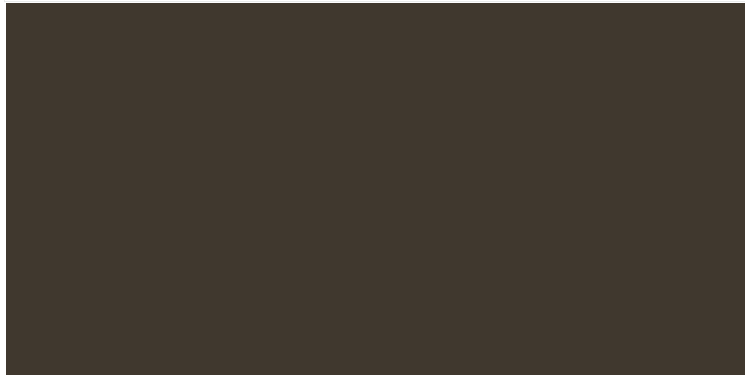


HIGH CONTRAST . . . . .

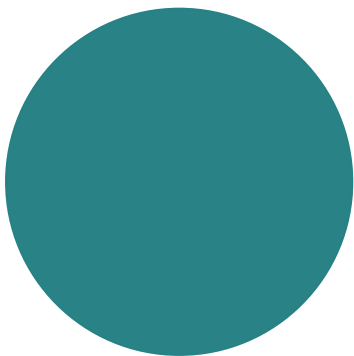


# BLUE SKY

# SNOW



# COAL



**CMYK: 82, 33, 45, 7**

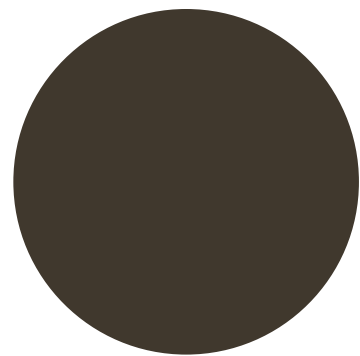
**RGB: 39, 130, 134**

**HEX: 278286**

**CMYK: 0, 0, 0, 0**

**RGB: 255, 255, 255**

**HEX: FFFFFFFF**



**CMYK: 60, 61, 71, 57**

**RGB: 64, 56, 46**

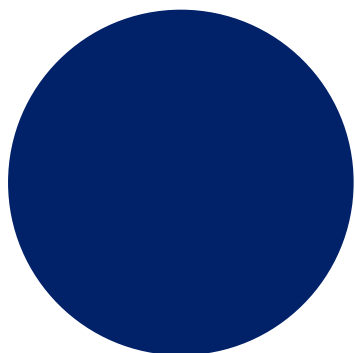
**HEX: 40382E**



**SAPPHIRE**

**ONYX**

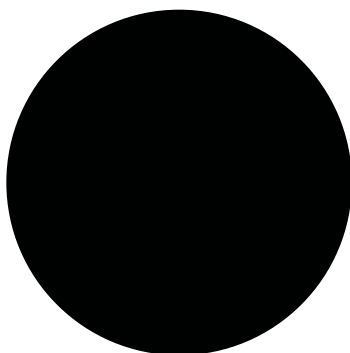
**GREY SPINEL**



**CMYK: 100, 94, 28, 23**

**RGB: 1, 33, 105**

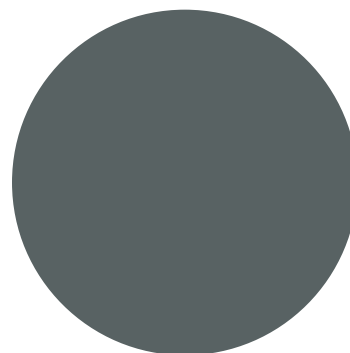
**HEX: 012169**



**CMYK: 75, 68, 67, 90**

**RGB: 0, 0, 0**

**HEX: 000000**



**CMYK: 66, 51, 52, 23**

**RGB: 88, 99, 98**

**HEX: 586362**

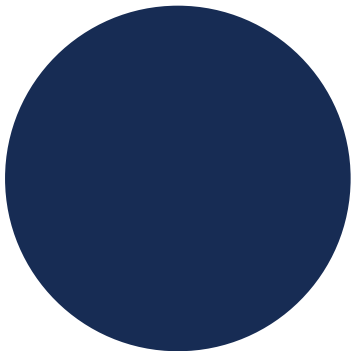


# SAILOR

## WHITE CAPPED WAVES



## ANCHOR



**CMYK: 100, 88, 38, 34**

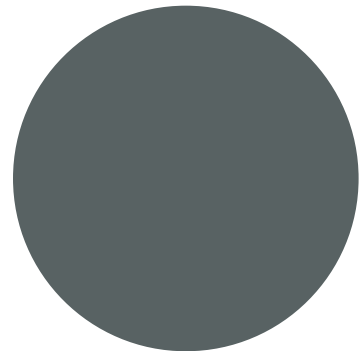
**RGB: 23, 44, 84**

**HEX: 172C54**

**CMYK: 0, 0, 0, 0**

**RGB: 255, 255, 255**

**HEX: FFFFFFFF**



**CMYK: 66, 51, 52, 23**

**RGB: 88, 99, 98**

**HEX: 586362**



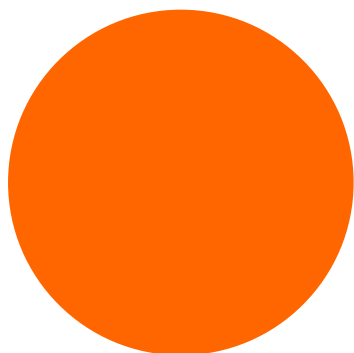
## Palette 4



**SAFETY ORANGE**

**STEEL**

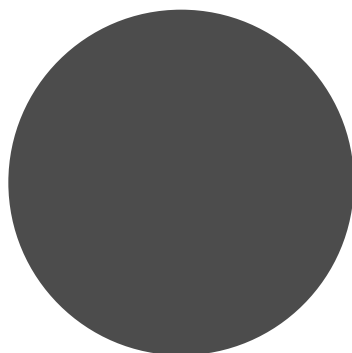
**CEMENT**



**CMYK: 0, 74, 100, 0**

**RGB: 255, 102, 0**

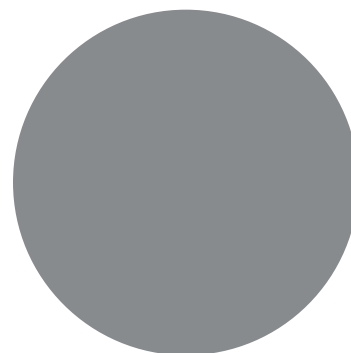
**HEX: FF6600**



**CMYK: 66, 58, 57, 37**

**RGB: 76, 76, 76**

**HEX: 4C4C4C**



**CMYK: 49, 39, 38, 3**

**RGB: 136, 139, 142**

**HEX: 888B8E**

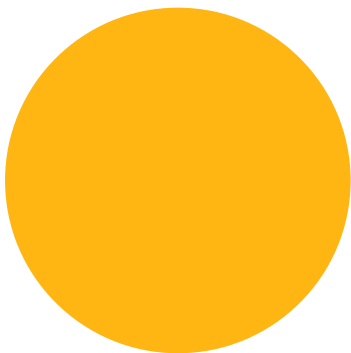




# CANARY

# RAVEN

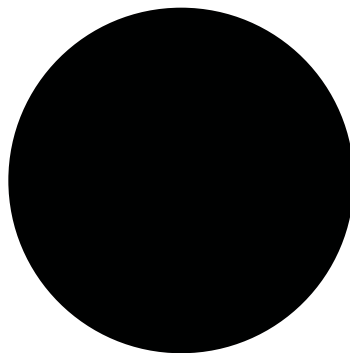
**DOVE**



**CMYK: 0, 32, 99, 0**

**RGB: 255, 182, 18**

**HEX: FFB612**



**CMYK: 75, 68, 67, 90**

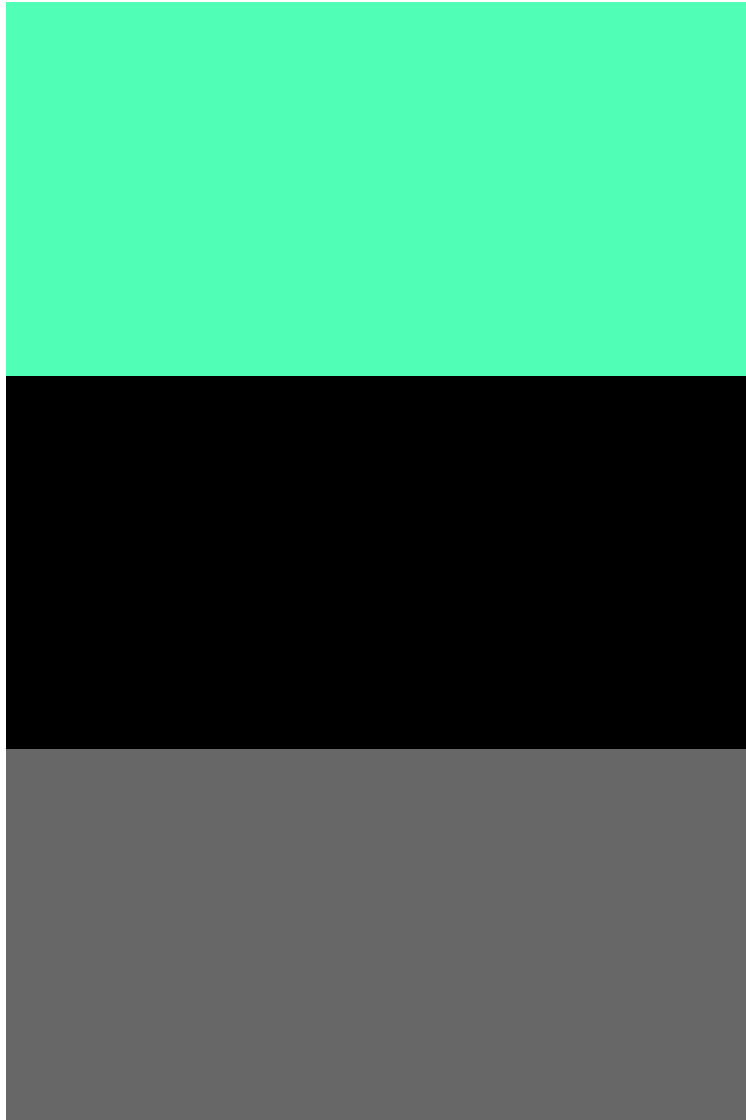
**RGB: 0, 0, 0**

**HEX: 000000**

**CMYK: 0, 0, 0, 0**

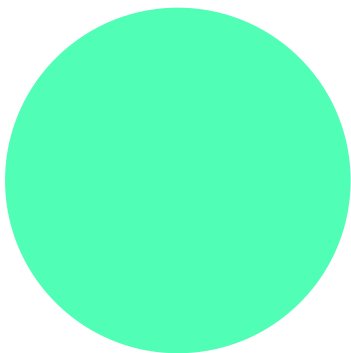
**RGB: 255, 255, 255**

**HEX: FFFFFFFF**

**MINT**

## LICORICE

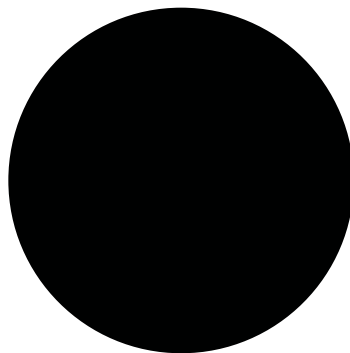
# CANNED



**CMYK: 50, 0, 47, 0**

**RGB: 81, 254, 182**

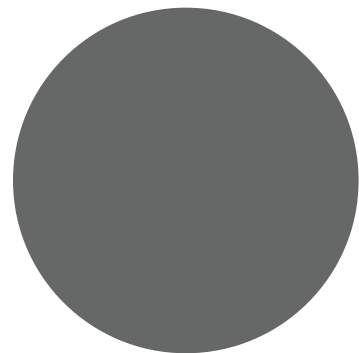
**HEX: 51FEB6**



**CMYK: 75, 68, 67, 90**

**RGB: 0, 0, 0**

**HEX: 000000**



**CMYK: 60, 51, 51, 20**

**RGB: 102, 103, 102**

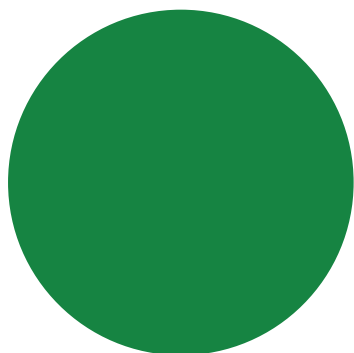
**HEX: 666766**



**MOSS**

**OVERCAST**

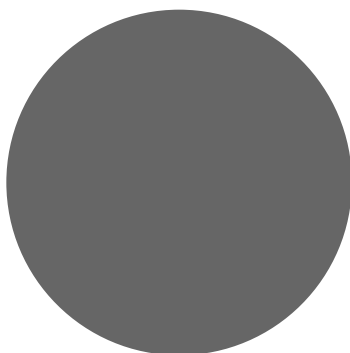
**SHADOW**



**CMYK: 86, 24, 100, 10**

**RGB: 21, 132, 60**

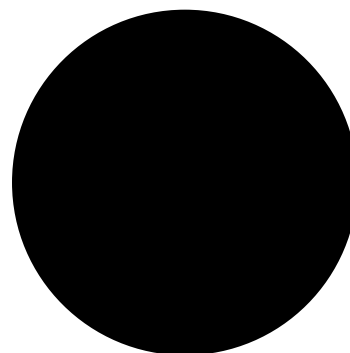
**HEX: 15843C**



**CMYK: 60, 51, 51, 20**

**RGB: 102, 102, 102**

**HEX: 666666**



**CMYK: 75, 68, 67, 90**

**RGB: 0, 0, 0**

**HEX: 000000**



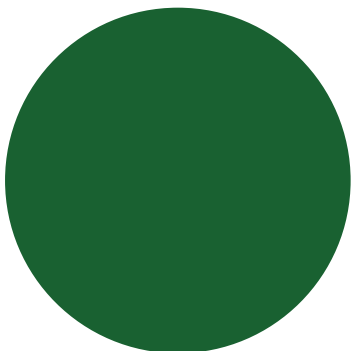
**FOREST GREEN**



**SNOW-CAPPED**



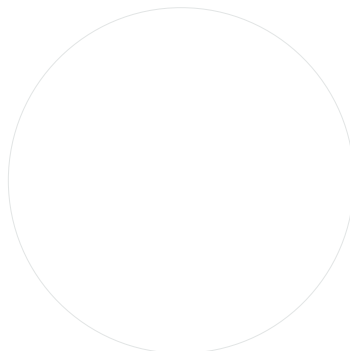
**MORNING FOG**



**CMYK: 87, 36, 100, 32**

**RGB: 25, 96, 49**

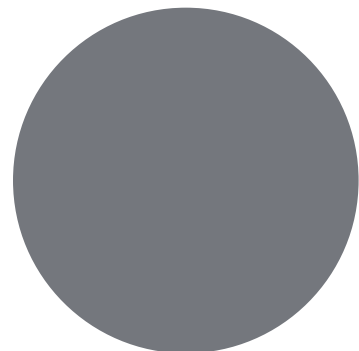
**HEX: 196031**



**CMYK: 0, 0, 0, 0**

**RGB: 255, 255, 255**

**HEX: FFFFFFFF**



**CMYK: 57, 47, 42, 10**

**RGB: 115, 119, 125**

**HEX: 73777D**



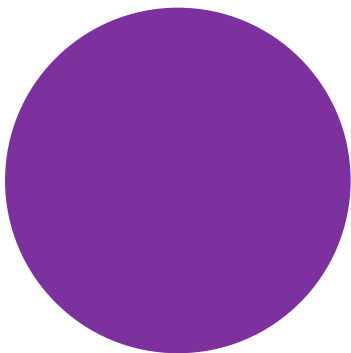
**AMETHYST**



**PORCELAIN**



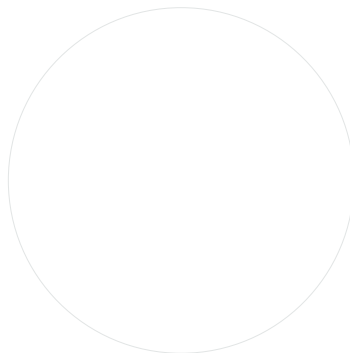
**AQUAMARINE**



**CMYK: 63, 93, 0, 0**

**RGB: 124, 49, 158**

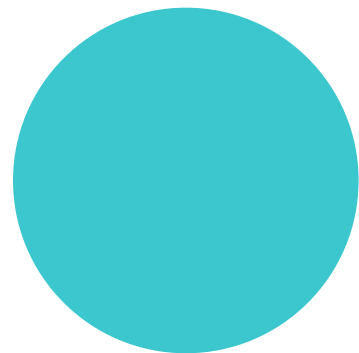
**HEX: 7C319E**



**CMYK: 0, 0, 0, 0**

**RGB: 255, 255, 255**

**HEX: FFFFFFFF**



**CMYK: 64, 0, 24, 0**

**RGB: 59, 199, 205**

**HEX: 3BC7CD**



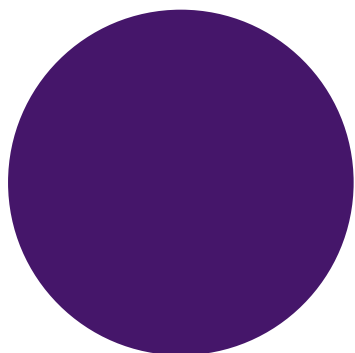
**DARK ORCHID**



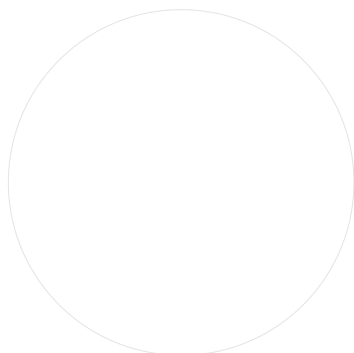
**WHITE TULIP**



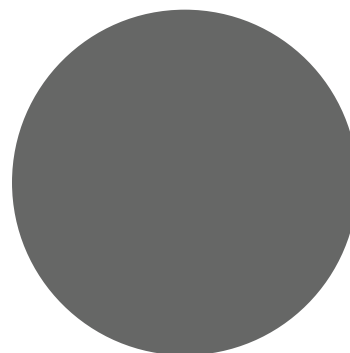
**EARL GREY**



**CMYK: 87, 100, 24, 17**  
**RGB: 69, 22, 106**  
**HEX: 45166A**



**CMYK: 0, 0, 0, 0**  
**RGB: 255, 255, 255**  
**HEX: FFFFFFFF**



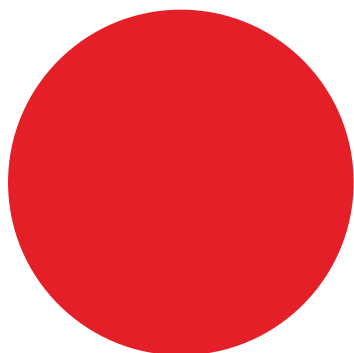
**CMYK: 60, 51, 51, 20**  
**RGB: 102, 103, 102**  
**HEX: 666766**



**CRIMSON**

**OIL**

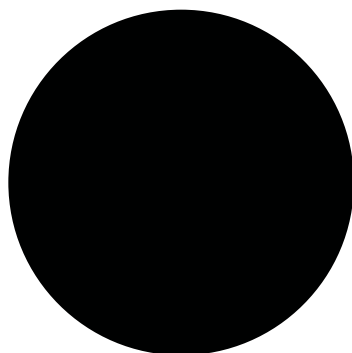
**ASH**



**CMYK: 4, 99, 97, 0**

**RGB: 228, 31, 39**

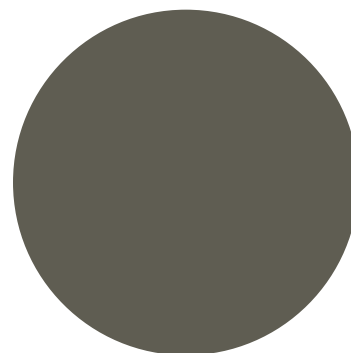
**HEX: E41F27**



**CMYK: 75, 68, 67, 90**

**RGB: 0, 0, 0**

**HEX: 000000**



**CMYK: 59, 51, 62, 29**

**RGB: 95, 93, 82**

**HEX: 5F5D52**

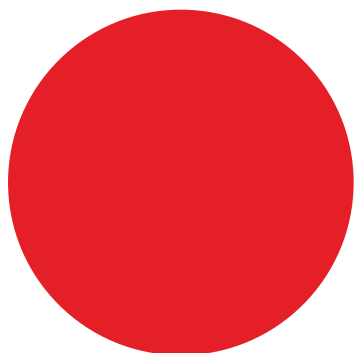




**RED PEPPER**

**PEPPERCORN**

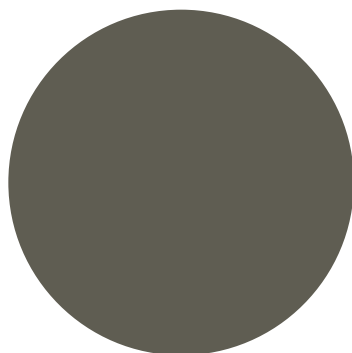
**SALT**



**CMYK: 4, 99, 97, 0**

**RGB: 228, 31, 39**

**HEX: E41F27**



**CMYK: 59, 51, 62, 29**

**RGB: 95, 93, 82**

**HEX: 5F5D52**



**CMYK: 0, 0, 0, 0**

**RGB: 255, 255, 255**

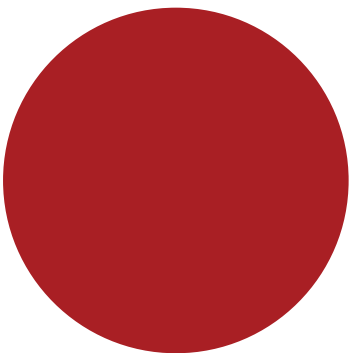
**HEX: FFFFFFFF**



**MAHOGANY**

**JET BLACK**

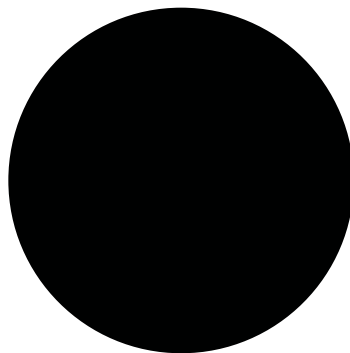
**SUMMIT GRAY**



**CMYK: 23, 100, 98, 16**

**RGB: 168, 31, 36**

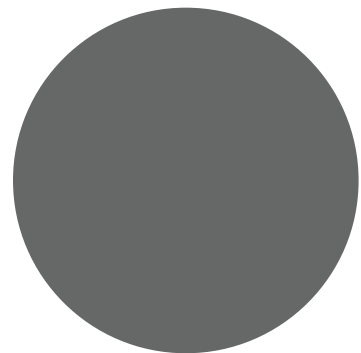
**HEX: A81F24**



**CMYK: 75, 68, 67, 90**

**RGB: 0, 0, 0**

**HEX: 000000**



**CMYK: 60, 51, 51, 20**

**RGB: 102, 103, 102**

**HEX: 666766**



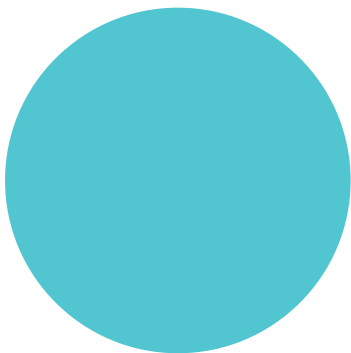
MODERN . . . . .



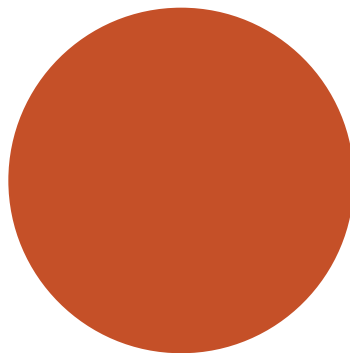
**BLUE FLYCATCHER**

**TIGER**

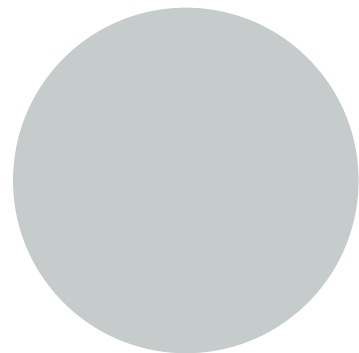
**RHINO**



**CMYK: 61, 0, 20, 0**  
**RGB: 82, 197, 208**  
**HEX: 52C5D0**



**CMYK: 17, 81, 100, 6**  
**RGB: 197, 79, 32**  
**HEX: C54F20**



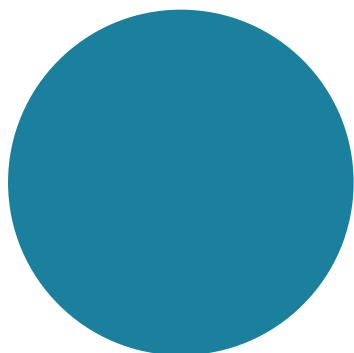
**CMYK: 22, 14, 16, 0**  
**RGB: 197, 203, 203**  
**HEX: C5CBCB**



**POTION**

**CLOAK**

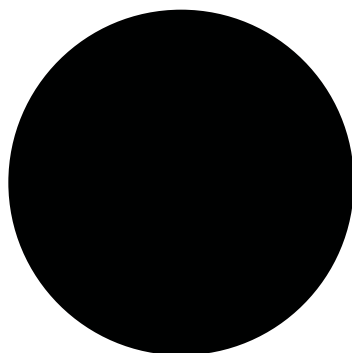
**PUMPKIN**



**CMYK: 84, 38, 28, 2**

**RGB: 21, 128, 158**

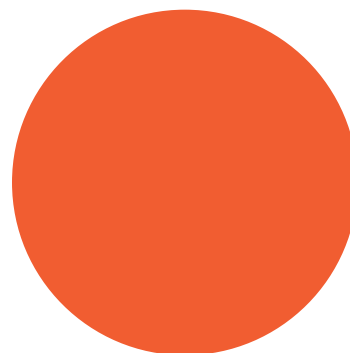
**HEX: 15809E**



**CMYK: 75, 68, 67, 90**

**RGB: 0, 0, 0**

**HEX: 000000**



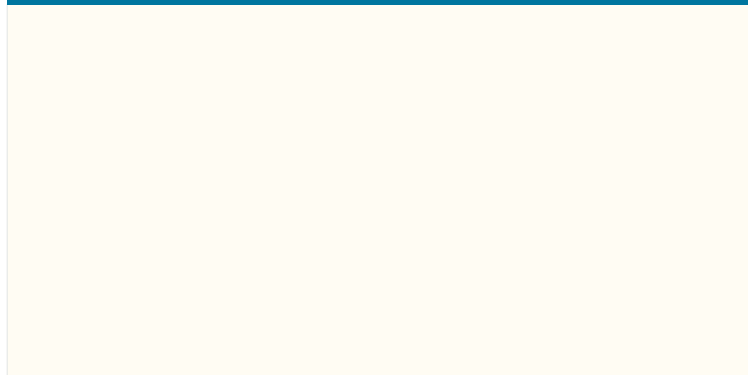
**CMYK: 0, 79, 90, 0**

**RGB: 241, 93, 49**

**HEX: F15D31**



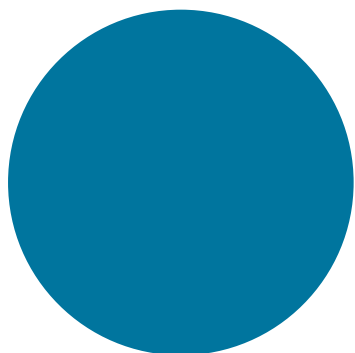
**SKY BLUE**



**PETAL**



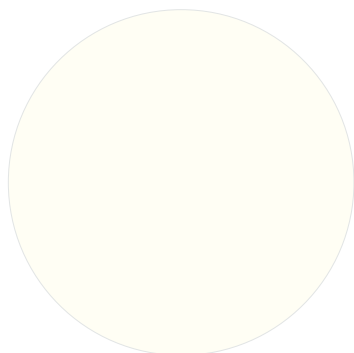
**CACTUS**



**CMYK: 89, 47, 22, 2**

**RGB: 0, 117, 158**

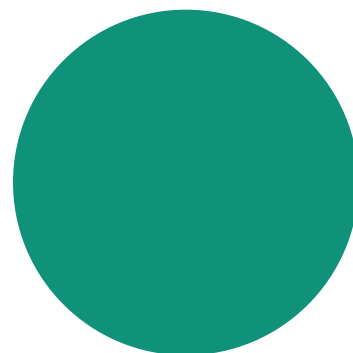
**HEX: 00759E**



**CMYK: 0, 0, 4, 0**

**RGB: 255, 254, 244**

**HEX: FFFE4**



**CMYK: 83, 21, 62, 4**

**RGB: 16, 145, 122**

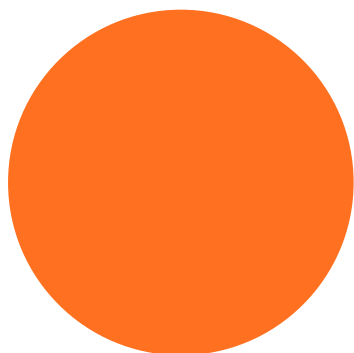
**HEX: 10917A**



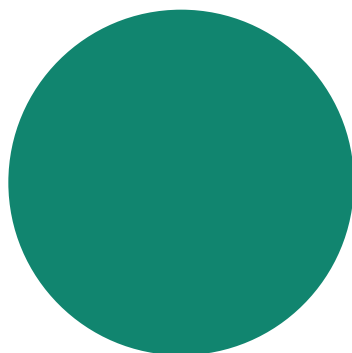
**ORIOLE**

**PARAKEET**

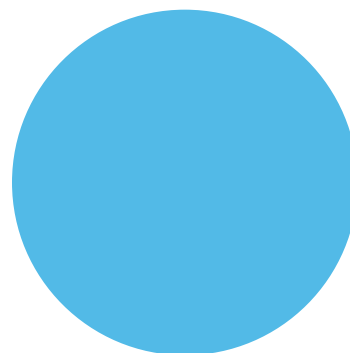
**ROBIN EGG**



**CMYK: 0, 69, 96, 0**  
**RGB: 255, 113, 33**  
**HEX: FF7121**



**CMYK: 85, 26, 65, 9**  
**RGB: 15, 133, 111**  
**HEX: 0F856F**



**CMYK: 60, 8, 1, 0**  
**RGB: 80, 186, 231**  
**HEX: 52BAE7**

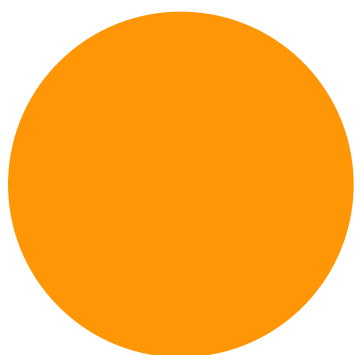




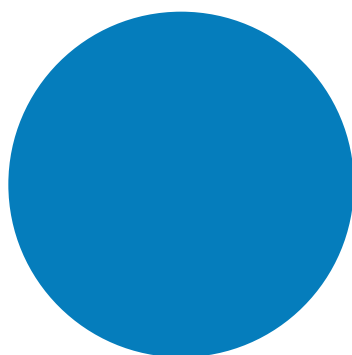
**ORANGE CREAMSICLE**

**BLUE RASPBERRY**

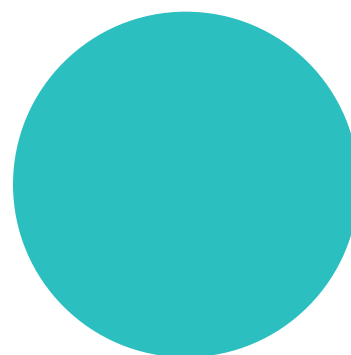
**COTTON CANDY**



**CMYK: 0, 49, 100, 0**  
**RGB: 254, 150, 5**  
**HEX: FE9605**



**CMYK: 85, 43, 3, 0**  
**RGB: 1, 125, 188**  
**HEX: 017DBC**



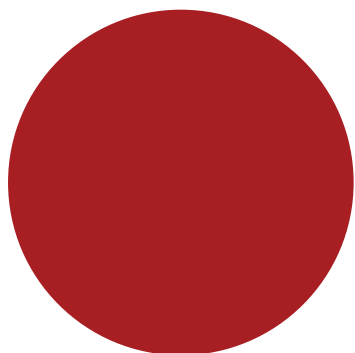
**CMYK: 69, 0, 29, 0**  
**RGB: 44, 191, 192**  
**HEX: 2CBFC0**



**LOBSTER**

**OCEAN**

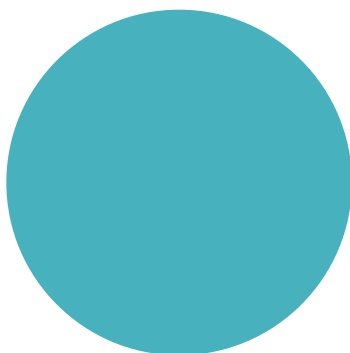
**ANCHOR**



**CMYK: 23, 100, 99, 16**

**RGB: 168, 31, 35**

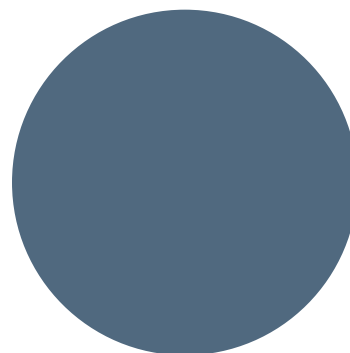
**HEX: A81F23**



**CMYK: 67, 9, 25, 0**

**RGB: 71, 178, 190**

**HEX: 47B3BF**



**CMYK: 73, 53, 36, 11**

**RGB: 80, 105, 127**

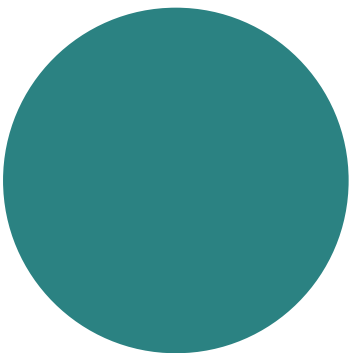
**HEX: 50697F**



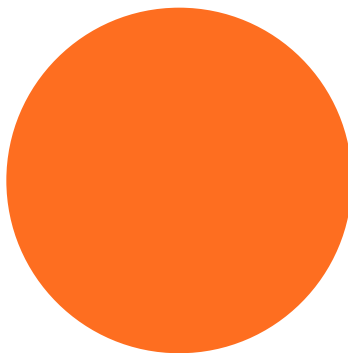
**OCEAN BREEZE**

**FLORIDA ORANGE**

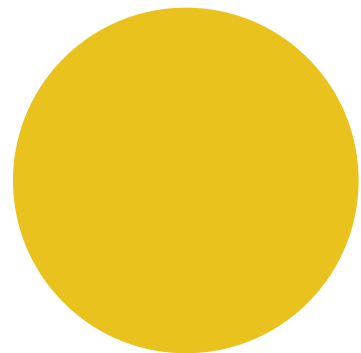
**LEMON CITRUS**



**CMYK: 81, 32, 48, 7**  
**RGB: 43, 130, 130**  
**HEX: 2B8282**



**CMYK: 0, 71, 97, 0**  
**RGB: 254, 110, 32**  
**HEX: FE6E20**



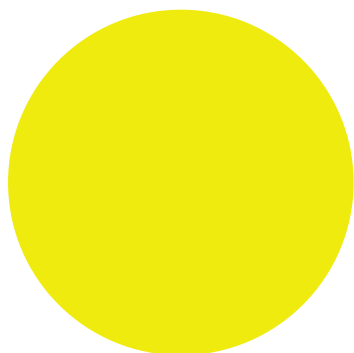
**CMYK: 9, 21, 100, 0**  
**RGB: 235, 194, 0**  
**HEX: ebc200**



**YIELD**

**DETOUR**

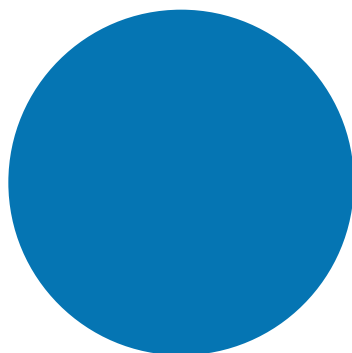
**STEEL**



**CMYK: 10, 0, 98, 0**

**RGB: 240, 235, 15**

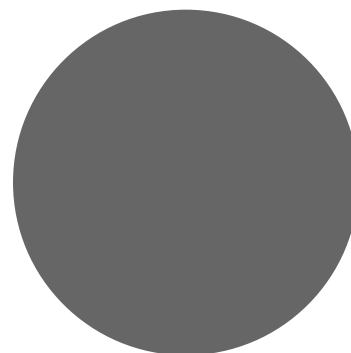
**HEX: FOEB0F**



**CMYK: 88, 50, 6, 0**

**RGB: 0, 116, 179**

**HEX: 0074B3**



**CMYK: 60, 51, 51, 20**

**RGB: 102, 102, 102**

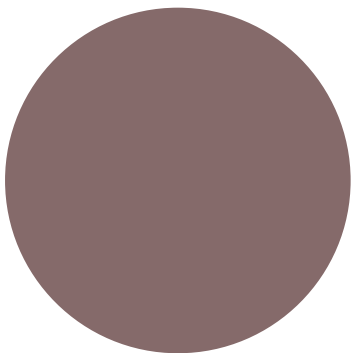
**HEX: 666666**



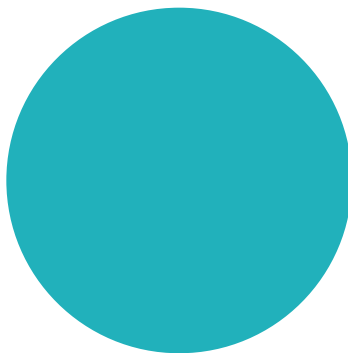
**DUSTY ROSE**

**SAPPHIRE ORCHID**

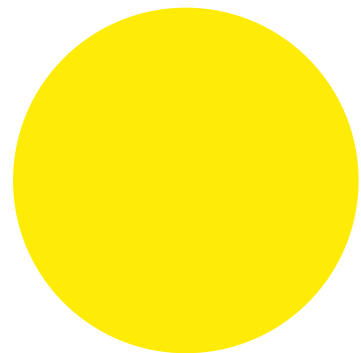
**BLOOMING DAISY**



**CMYK: 46, 56, 49, 15**  
**RGB: 133, 106, 106**  
**HEX: 856A6A**



**CMYK: 73, 7, 28, 0**  
**RGB: 33, 177, 187**  
**HEX: 21B1BB**



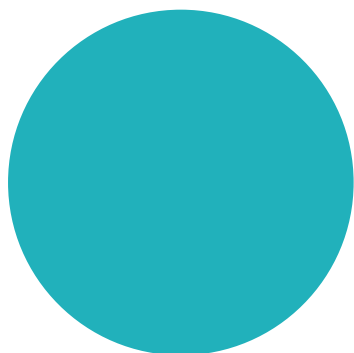
**CMYK: 3, 1, 97, 0**  
**RGB: 255, 236, 6**  
**HEX: FFEC06**



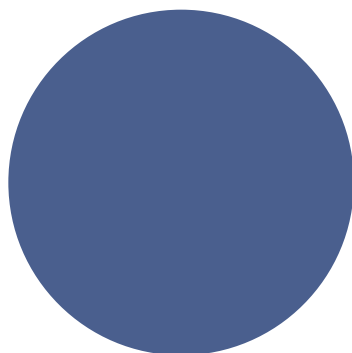
**BLUE CHIFFON**

**DENIM**

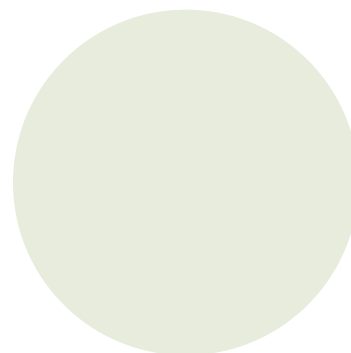
**LINEN**



**CMYK: 73, 7, 28, 0**  
**RGB: 33, 177, 187**  
**HEX: 21B1BB**



**CMYK: 80, 65, 22, 4**  
**RGB: 74, 95, 142**  
**HEX: 4A5F8E**



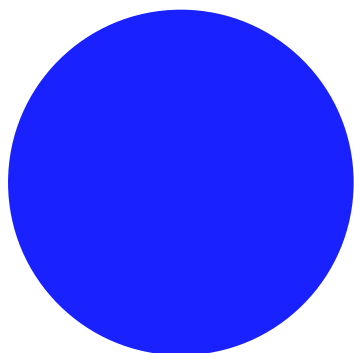
**CMYK: 9, 3, 14, 0**  
**RGB: 231, 236, 221**  
**HEX: E7ECDD**



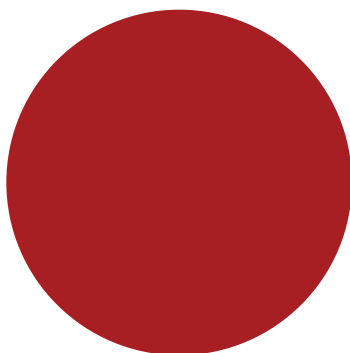
**ELDERBERRY**

**RASPBERRY JAM**

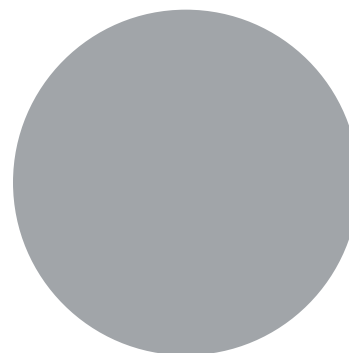
**CHILLED**



**CMYK: 86, 76, 0, 0**  
**RGB: 26, 33, 255**  
**HEX: 1A21FF**



**CMYK: 23, 100, 99, 16**  
**RGB: 168, 31, 35**  
**HEX: A81F23**



**CMYK: 39, 30, 28, 0**  
**RGB: 161, 165, 169**  
**HEX: A1A5A9**

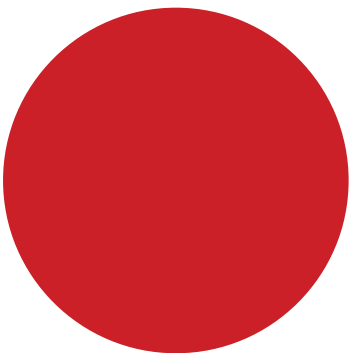




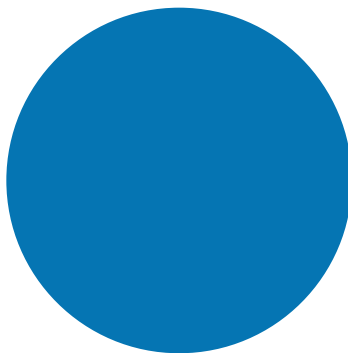
**STRAWBERRY**

**BLUEBERRY**

**POWDERED SUGAR**



**CMYK: 13, 100, 98, 4**  
**RGB: 203, 32, 39**  
**HEX: CB2027**



**CMYK: 88, 50, 6, 0**  
**RGB: 0, 116, 179**  
**HEX: 0074B3**



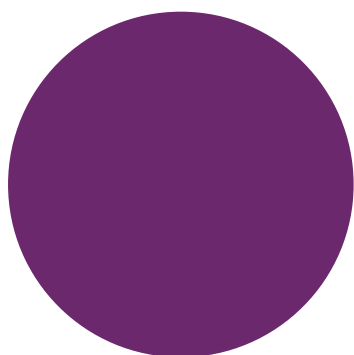
**CMYK: 0, 0, 0, 0**  
**RGB: 255, 255, 255**  
**HEX: FFFFFFFF**



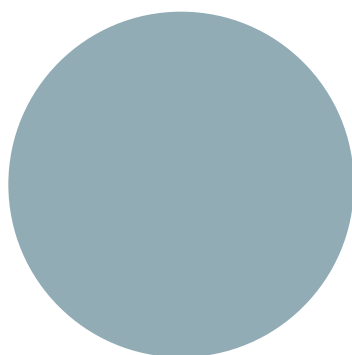
**WISTERIA**

**SAGE**

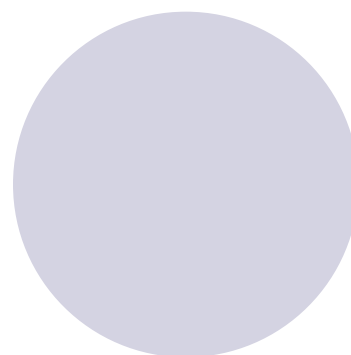
**LAVENDER**



**CMYK: 67, 99, 25, 11**  
**RGB: 108, 40, 110**  
**HEX: 6C286E**



**CMYK: 45, 23, 24, 0**  
**RGB: 145, 172, 181**  
**HEX: 91ACB5**



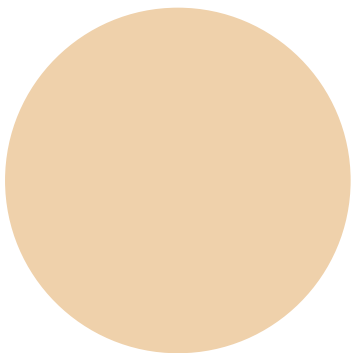
**CMYK: 15, 13, 4, 0**  
**RGB: 212, 211, 226**  
**HEX: D4D3E2**



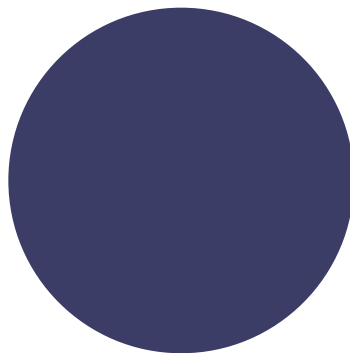
**BUTTERSCOTCH**

**BLUEBERRY PIE**

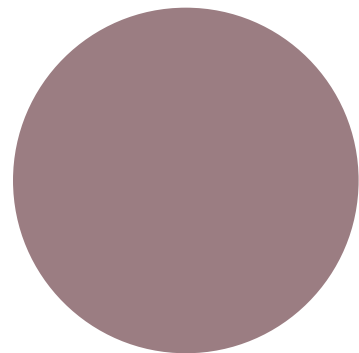
**CHOCOLATE RASPBERRY**



**CMYK: 5, 17, 34, 0**  
**RGB: 239, 209, 171**  
**HEX: EFD1AB**



**CMYK: 86, 82, 34, 22**  
**RGB: 58, 61, 102**  
**HEX: 3A3D66**



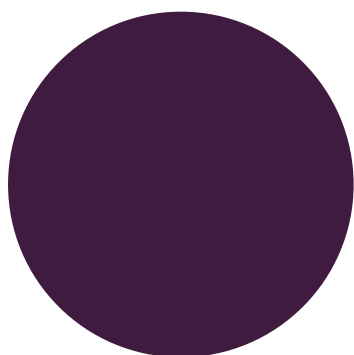
**CMYK: 40, 51, 40, 5**  
**RGB: 155, 125, 130**  
**HEX: 9B7D82**



**GLADIOLUS**

**EUCALYPTUS**

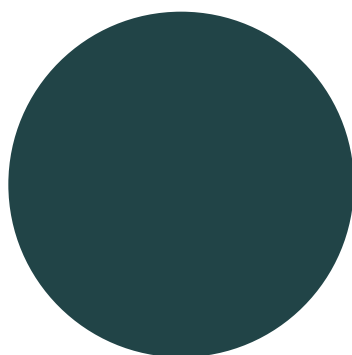
**FRENCH LILAC**



**CMYK: 73, 93, 43, 48**

**RGB: 62, 27, 64**

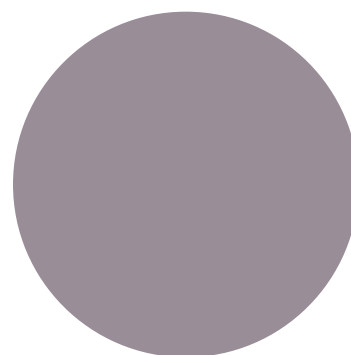
**HEX: 3E1B40**



**CMYK: 85, 56, 58, 44**

**RGB: 33, 68, 71**

**HEX: 214447**



**CMYK: 43, 42, 32, 1**

**RGB: 152, 141, 151**

**HEX: 988D97**



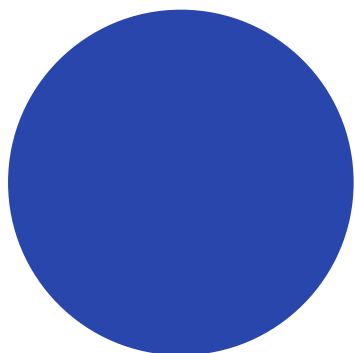
COOL.....



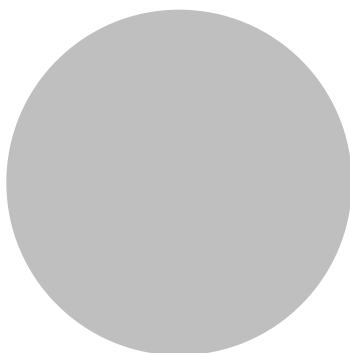
**HIGH TIDE**

**SHARK**

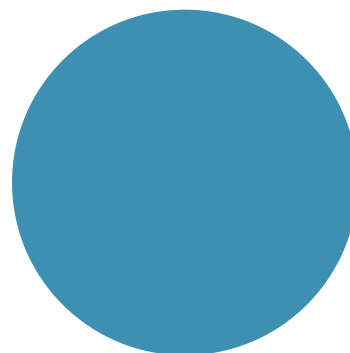
**COASTAL**



**CMYK: 92, 82, 0, 0**  
**RGB: 41, 70, 172**  
**HEX: 2946AC**



**CMYK: 25, 20, 20, 0**  
**RGB: 192, 192, 192**  
**HEX: C0C0C0**



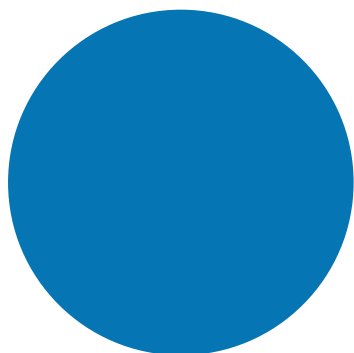
**CMYK: 75, 32, 19, 0**  
**RGB: 61, 143, 178**  
**HEX: 3D8FB2**



**CLOUDLESS SKY**

**MIDNIGHT**

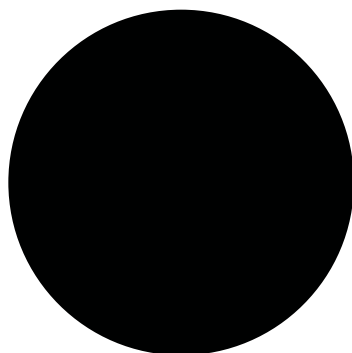
**DESERT DUSK**



**CMYK: 88, 50, 6, 0**

**RGB: 0, 116, 179**

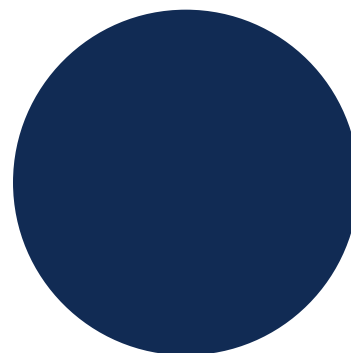
**HEX: 0074B3**



**CMYK: 75, 68, 67, 90**

**RGB: 0, 0, 0**

**HEX: 000000**



**CMYK: 100, 88, 38, 34**

**RGB: 17, 43, 84**

**HEX: 112B54**

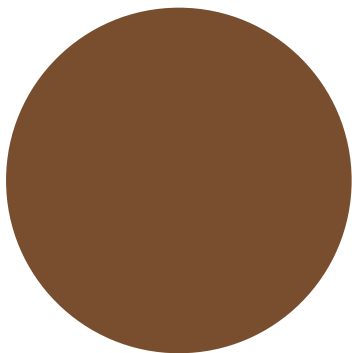




**SAND**

**SEASIDE WIND**

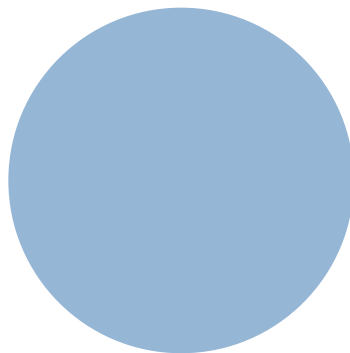
**SEASHELL**



**CMYK: 38, 65, 85, 34**

**RGB: 120, 77, 46**

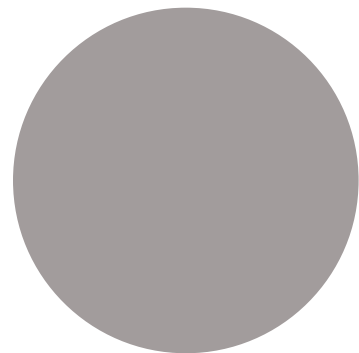
**HEX: 784D2E**



**CMYK: 40, 19, 5, 0**

**RGB: 150, 182, 214**

**HEX: 96B6D6**



**CMYK: 39, 35, 34, 1**

**RGB: 162, 156, 156**

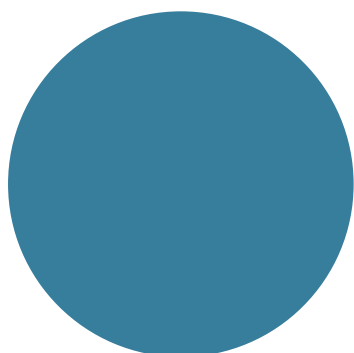
**HEX: A29C9C**



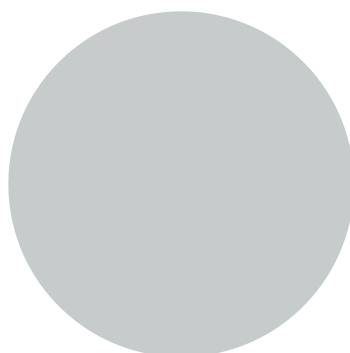
**PEACOCK**

**RHINO**

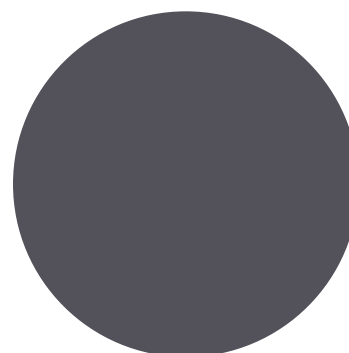
**SILVERBACK**



**CMYK: 80, 42, 27, 2**  
**RGB: 53, 125, 156**  
**HEX: 357D9C**



**CMYK: 22, 14, 16, 0**  
**RGB: 198, 204, 204**  
**HEX: C6CCCC**



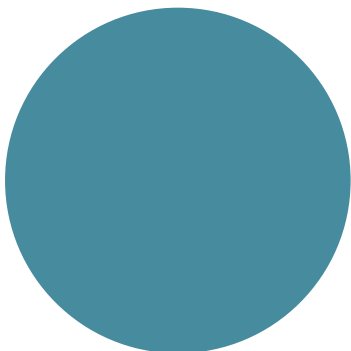
**CMYK: 66, 60, 50, 30**  
**RGB: 83, 81, 89**  
**HEX: 535159**



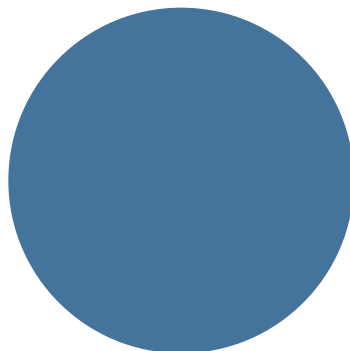
**ADVENTURINE**

**TOPAZ**

**PEARL**



**CMYK: 74, 33, 31, 2**  
**RGB: 71, 139, 158**  
**HEX: 478B9E**



**CMYK: 79, 51, 22, 2**  
**RGB: 69, 114, 154**  
**HEX: 45729A**



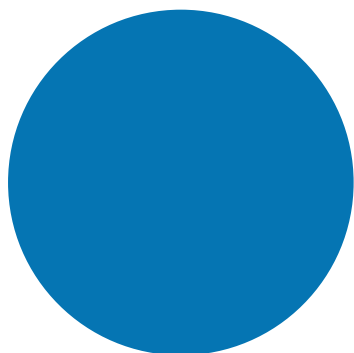
**CMYK: 0, 0, 4, 0**  
**RGB: 255, 252, 242**  
**HEX: FFFCF2**



**OPEN WATERS**

**TITANIC**

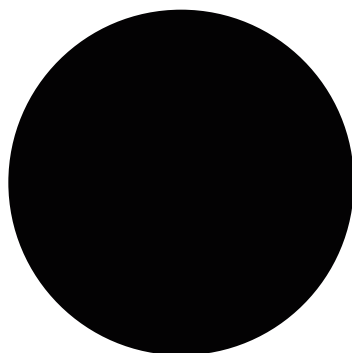
**HEART OF THE OCEAN**



**CMYK: 88, 50, 6, 0**

**RGB: 0, 116, 179**

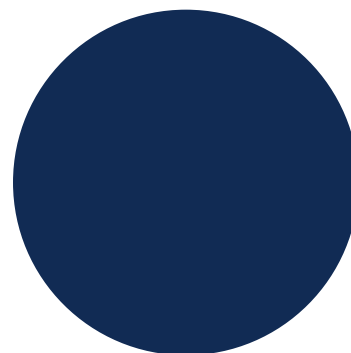
**HEX: 0074B3**



**CMYK: 60, 40, 30, 100**

**RGB: 3, 2, 3**

**HEX: 000002**



**CMYK: 100, 88, 38, 34**

**RGB: 17, 43, 84**

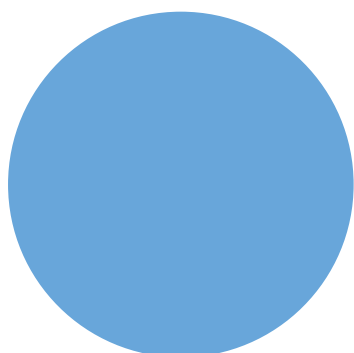
**HEX: 112B54**



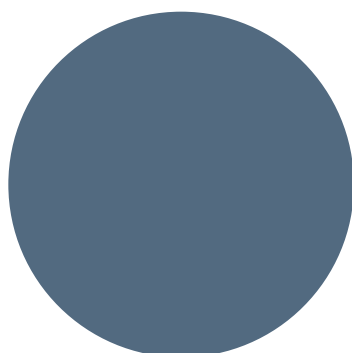
**COLUMBINE**

**THISTLE**

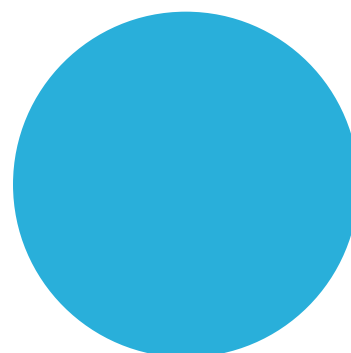
**HYDRANGEA**



**CMYK: 57, 23, 0, 0**  
**RGB: 104, 166, 218**  
**HEX: 68A6DA**



**CMYK: 73, 53, 36, 11**  
**RGB: 81, 106, 127**  
**HEX: 516A7F**



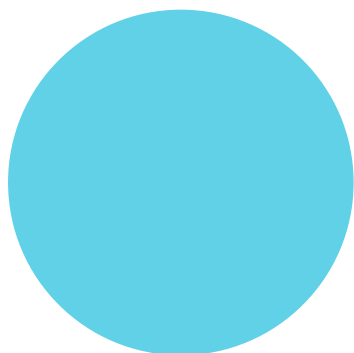
**CMYK: 70, 11, 6, 0**  
**RGB: 41, 175, 218**  
**HEX: 29AFDA**



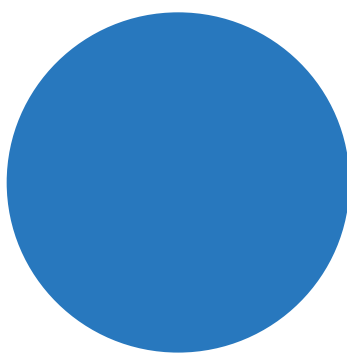
**BAY**

**MARINA**

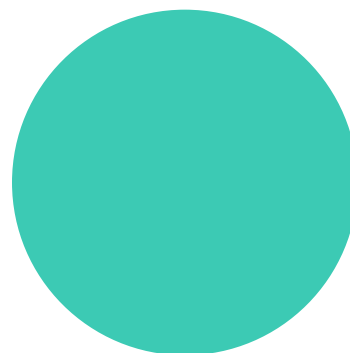
**SEAFOAM**



**CMYK: 54, 0, 10, 0**  
**RGB: 96, 209, 231**  
**HEX: 60D1E7**



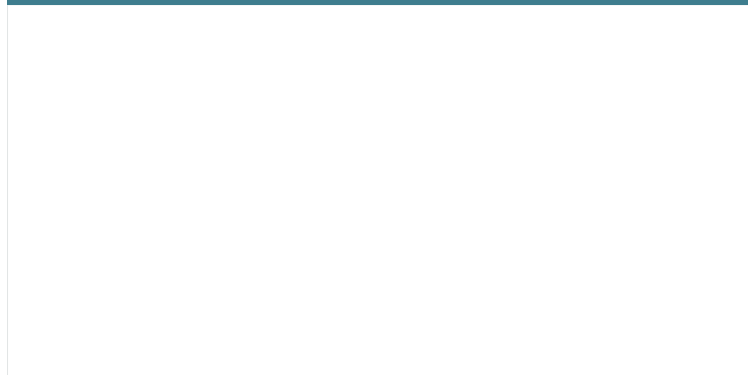
**CMYK: 82, 48, 0, 0**  
**RGB: 38, 120, 192**  
**HEX: 2678C0**



**CMYK: 64, 0, 39, 0**  
**RGB: 60, 202, 180**  
**HEX: 3CCAB4**



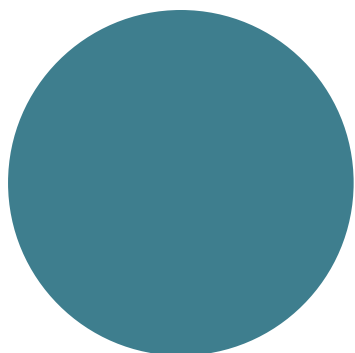
**RAIN**



**SNOW STORM**



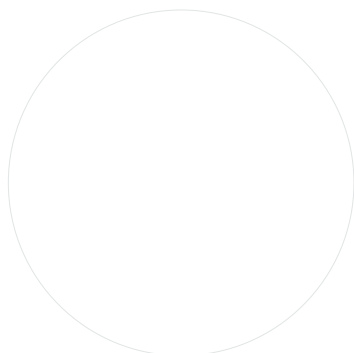
**CLOUD**



**CMYK: 78, 39, 36, 6**

**RGB: 62, 125, 142**

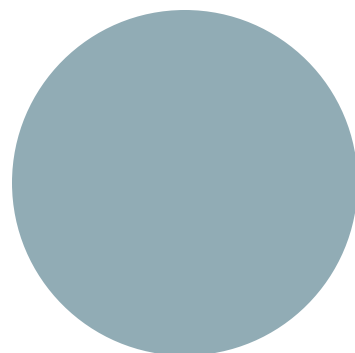
**HEX: 3E7D8E**



**CMYK: 0, 0, 0, 0**

**RGB: 255, 255, 255**

**HEX: FFFFFFFF**



**CMYK: 45, 23, 24, 0**

**RGB: 145, 172, 181**

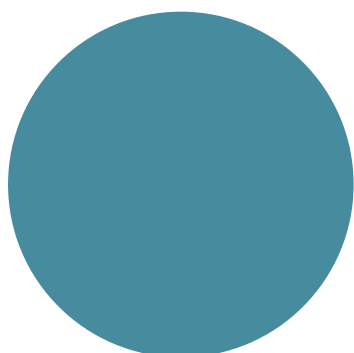
**HEX: 91ACB5**



**TSUNAMI**

**THUNDER**

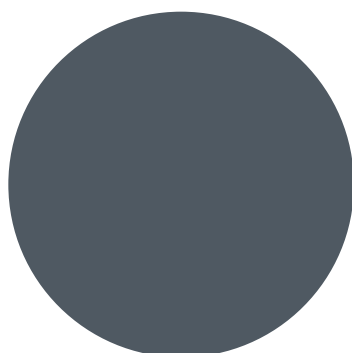
**SANDBAR**



**CMYK: 74, 33, 31, 2**

**RGB: 70, 139, 158**

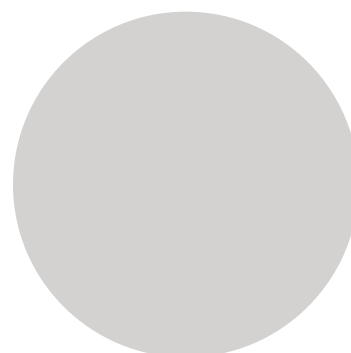
**HEX: 468B9E**



**CMYK: 70, 56, 48, 25**

**RGB: 79, 89, 98**

**HEX: 4F5962**



**CMYK: 16, 13, 14, 0**

**RGB: 211, 210, 208**

**HEX: D3D2D0**

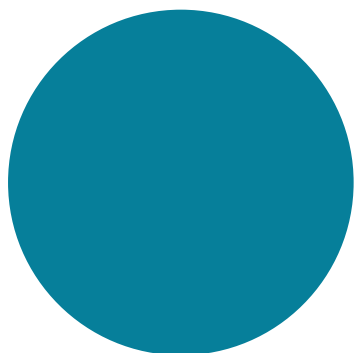




**BLUEBERRY**

**SOUR APPLE**

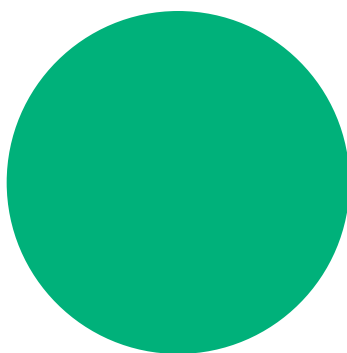
**KIWI**



**CMYK: 86, 38, 33, 3**

**RGB: 4, 127, 154**

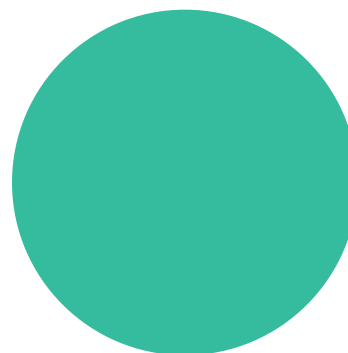
**HEX: 047F9A**



**CMYK: 79, 1, 71, 0**

**RGB: 0, 177, 122**

**HEX: 00B17A**



**CMYK: 71, 0, 50, 0**

**RGB: 53, 187, 158**

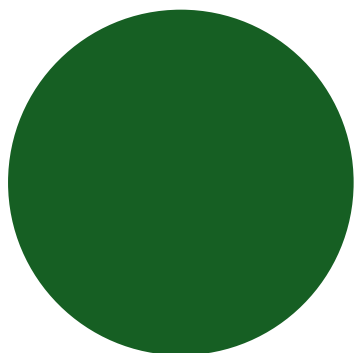
**HEX: 35BB9E**



**BASIL**

**SAGE**

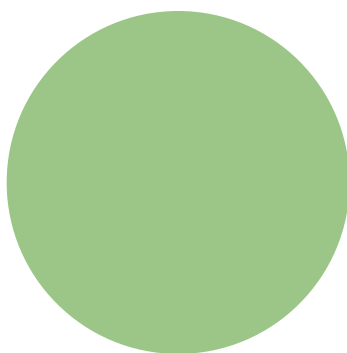
**ZUCCHINI**



**CMYK: 87, 36, 100, 32**

**RGB: 22, 95, 35**

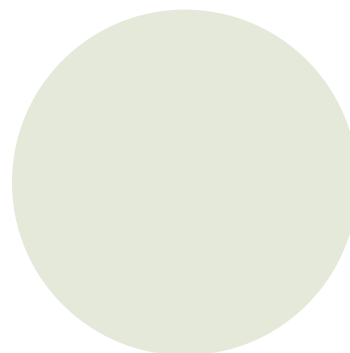
**HEX: 165F23**



**CMYK: 42, 5, 60, 0**

**RGB: 155, 198, 136**

**HEX: 9BC688**



**CMYK: 10, 3, 15, 0**

**RGB: 228, 233, 217**

**HEX: E4E9D9**



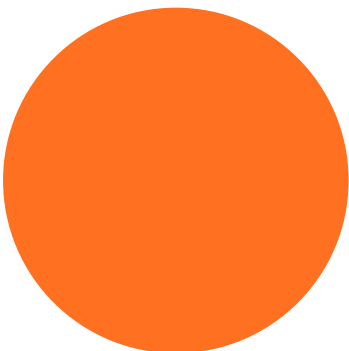
WARM . . . . .



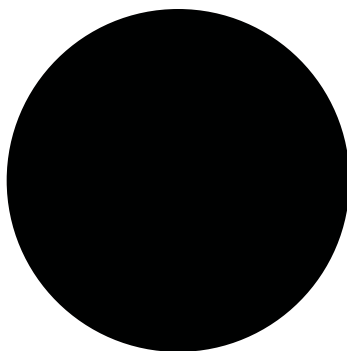
**RACECAR**

**FINISH LINE**

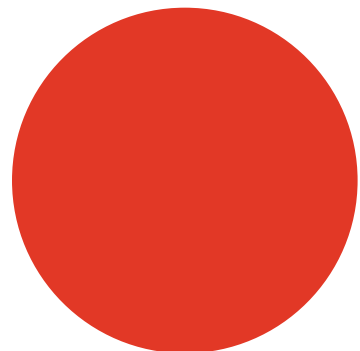
**CHAMPION**



**CMYK: 0, 69, 96, 0**  
**RGB: 255, 113, 33**  
**HEX: FF7121**



**CMYK: 75, 68, 67, 90**  
**RGB: 0, 0, 0**  
**HEX: 000000**



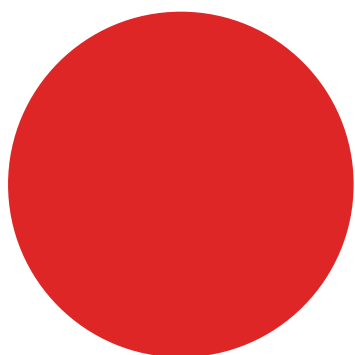
**CMYK: 6, 92, 99, 1**  
**RGB: 226, 56, 38**  
**HEX: E23826**



**FOXTAIL**

**AUTUMN HYDRANGEA**

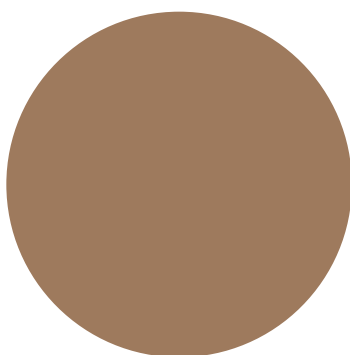
**GOLDEN POPPY**



**CMYK: 6, 98, 100, 1**

**RGB: 224, 32, 11**

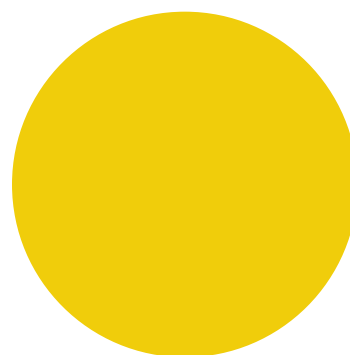
**HEX: E0200B**



**CMYK: 35, 49, 66, 11**

**RGB: 158, 122, 93**

**HEX: 9E7A5D**



**CMYK: 7, 15, 100, 0**

**RGB: 240, 205, 11**

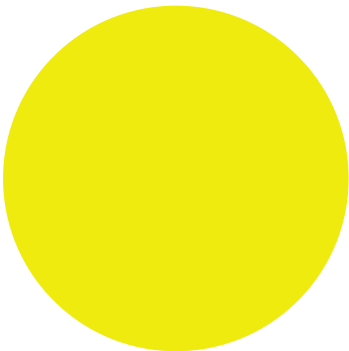
**HEX: F0CD0B**



**BANANA**

**DRAGON FRUIT**

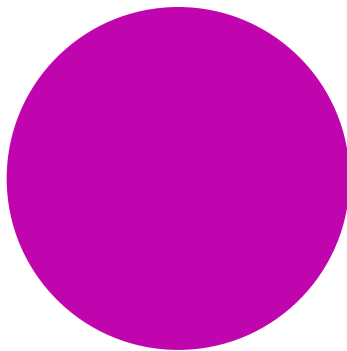
**CHERRY**



**CMYK: 10, 0, 98, 0**

**RGB: 240, 235, 15**

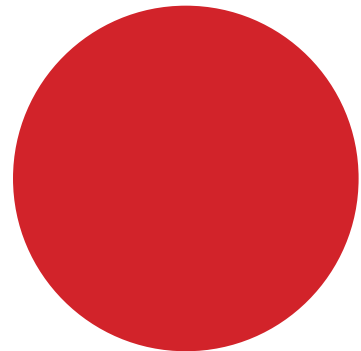
**HEX: FOEB0F**



**CMYK: 33, 93, 0, 0**

**RGB: 192, 4, 174**

**HEX: C004AE**



**CMYK: 11, 99, 96, 2**

**RGB: 210, 35, 42**

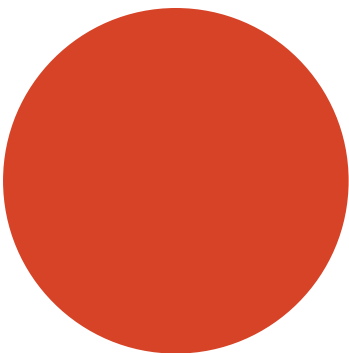
**HEX: D2232A**



**TANGERINE**

**CRANBERRY**

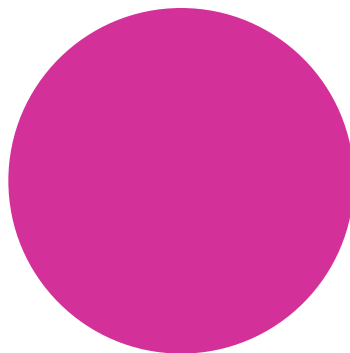
**COCONUT**



**CMYK: 10, 89, 100, 2**

**RGB: 216, 64, 14**

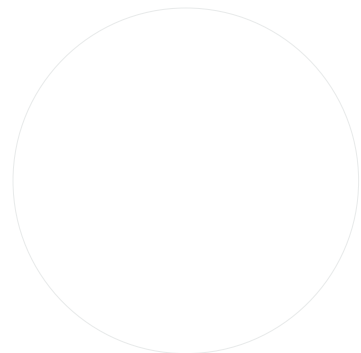
**HEX: D8400E**



**CMYK: 14, 92, 0, 0**

**RGB: 211, 49, 153**

**HEX: D33199**



**CMYK: 0, 0, 0, 0**

**RGB: 255, 255, 255**

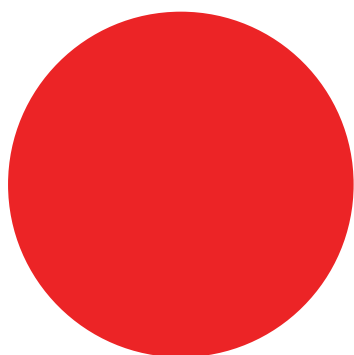
**HEX: FFFFFFFF**



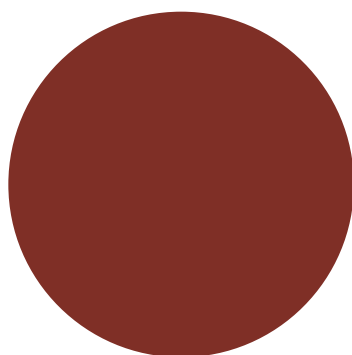
**CANDY APPLE**

**SANGRIA**

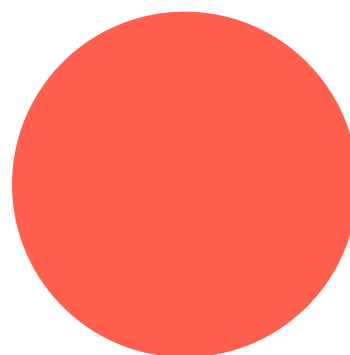
**PERKY PEACH**



**CMYK: 1, 98, 96, 0**  
**RGB: 236, 36, 38**  
**HEX: EC2426**



**CMYK: 31, 87, 85, 36**  
**RGB: 127, 47, 38**  
**HEX: 7F2F26**



**CMYK: 0, 78, 70, 0**  
**RGB: 255, 95, 76**  
**HEX: FF5F4C**

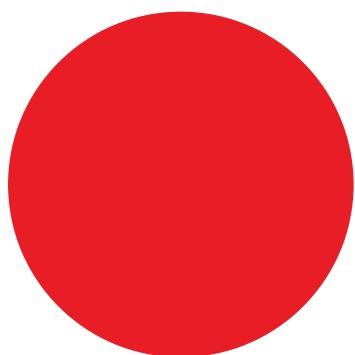




**FRUIT PUNCH**

**HONEY**

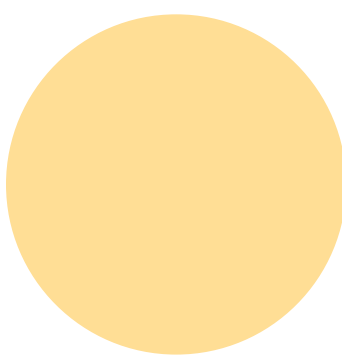
**APRICOT**



**CMYK: 1, 100, 100, 0**

**RGB: 235, 20, 20**

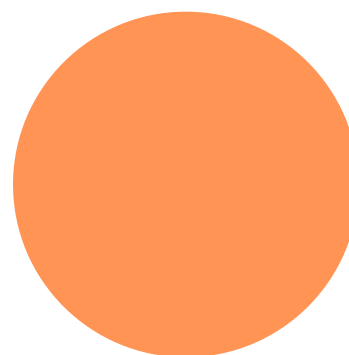
**HEX: EB1414**



**CMYK: 0, 12, 48, 0**

**RGB: 255, 222, 150**

**HEX: FFDE96**



**CMYK: 0, 51, 72, 0**

**RGB: 255, 148, 84**

**HEX: FF9454**



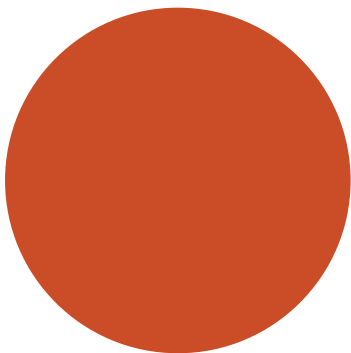
**MARMALADE**



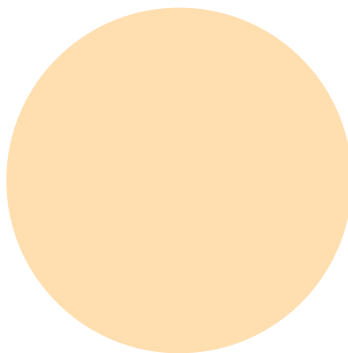
**SHORTBREAD**



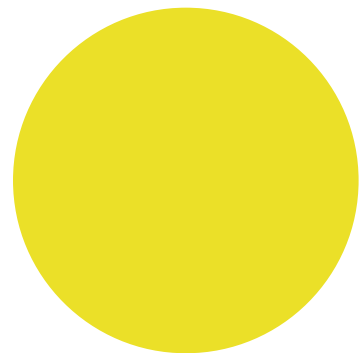
**PINEAPPLE**



**CMYK: 14, 83, 100, 4**  
**RGB: 204, 75, 0**  
**HEX: CC4B00**



**CMYK: 0, 13, 33, 0**  
**RGB: 255, 222, 176**  
**HEX: FFDEB0**



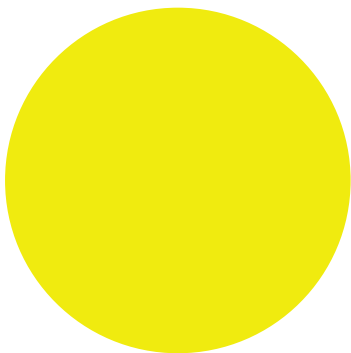
**CMYK: 11, 3, 95, 0**  
**RGB: 235, 224, 40**  
**HEX: EBE028**



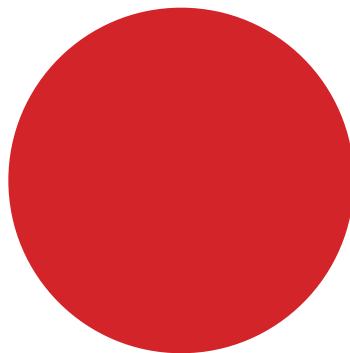
**TURMERIC**

**RHUBARB**

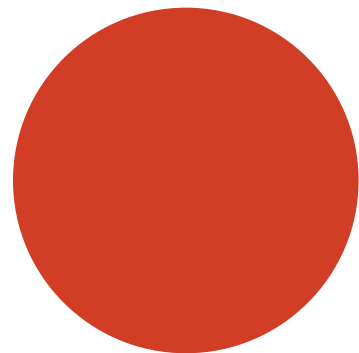
**CHILI**



**CMYK: 10, 0, 98, 0**  
**RGB: 240, 235, 15**  
**HEX: F0EB0F**



**CMYK: 11, 99, 96, 2**  
**RGB: 210, 36, 42**  
**HEX: D2242A**



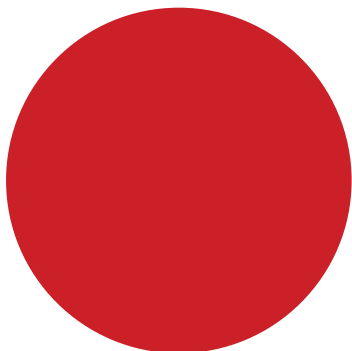
**CMYK: 12, 91, 100, 2**  
**RGB: 209, 61, 37**  
**HEX: D13D25**



**CAYENNE**

**NUTMEG**

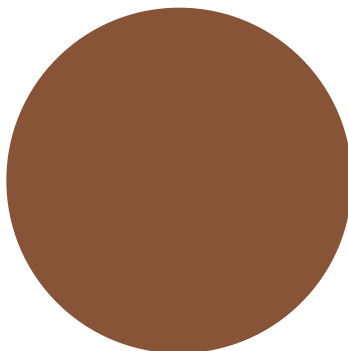
**PAPRIKA**



**CMYK: 13, 100, 98, 4**

**RGB: 203, 32, 39**

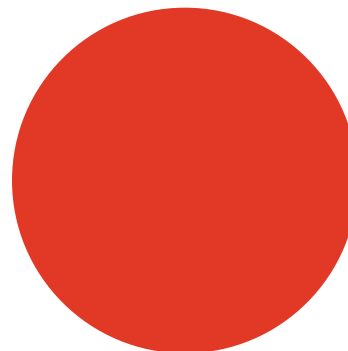
**HEX: CB2027**



**CMYK: 35, 66, 80, 27**

**RGB: 135, 84, 56**

**HEX: 875438**



**CMYK: 6, 92, 99, 0**

**RGB: 226, 56, 38**

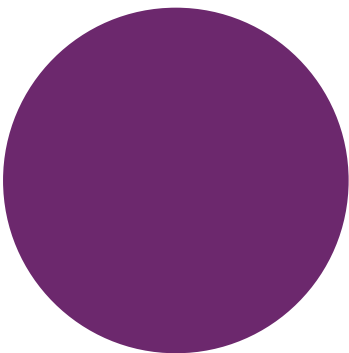
**HEX: E23826**



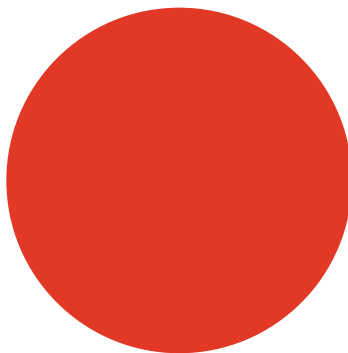
**EGGPLANT**

**SQUASH**

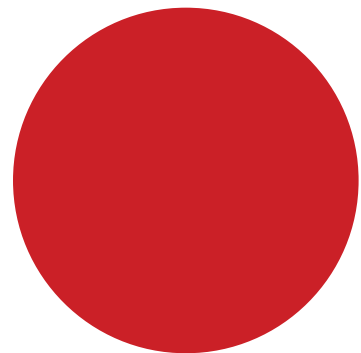
**TOMATO**



**CMYK: 67, 99, 25, 11**  
**RGB: 108, 40, 110**  
**HEX: 6C286E**



**CMYK: 6, 92, 99, 0**  
**RGB: 226, 56, 38**  
**HEX: E23826**



**CMYK: 13, 100, 98, 4**  
**RGB: 203, 32, 39**  
**HEX: CB2027**



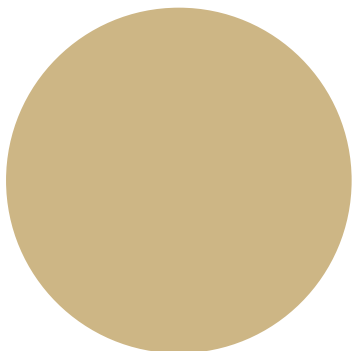
NATURAL . . . . .



**DESERT**

**STONE**

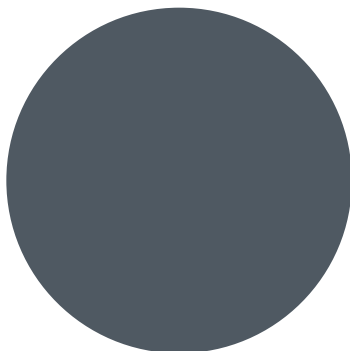
**EARTH**



**CMYK: 21, 25, 54, 0**

**RGB: 205, 182, 133**

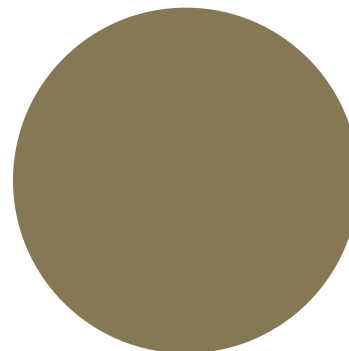
**HEX: CDB685**



**CMYK: 70, 56, 48, 25**

**RGB: 79, 89, 98**

**HEX: 4F5962**



**CMYK: 45, 44, 71, 16**

**RGB: 134, 120, 85**

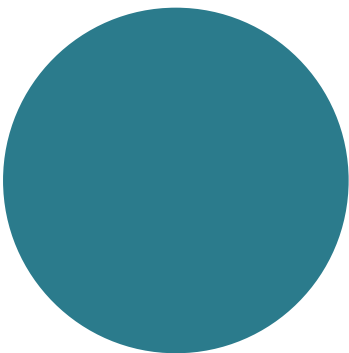
**HEX: 867855**



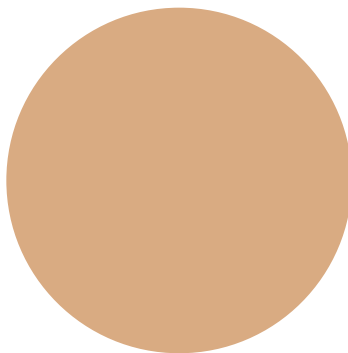
**DEEP SEA FISHING**

**BEACH HUT**

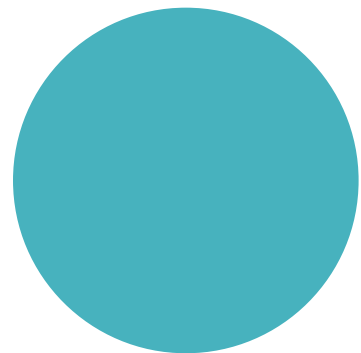
**OCEAN**



**CMYK: 82, 39, 37, 6**  
**RGB: 43, 123, 140**  
**HEX: 2B7B8C**



**CMYK: 15, 34, 52, 0**  
**RGB: 217, 171, 130**  
**HEX: D9AB82**



**CMYK: 67, 9, 25, 0**  
**RGB: 71, 178, 190**  
**HEX: 47B2BE**

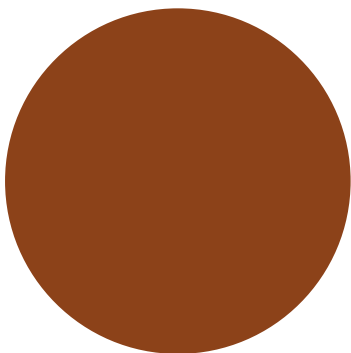




**COFFEE GROUNDS**

**LATTE**

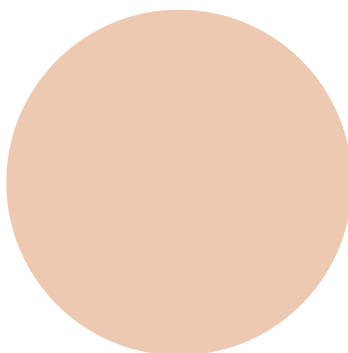
**MATCHA**



**CMYK: 30, 78, 100, 28**

**RGB: 140, 66, 25**

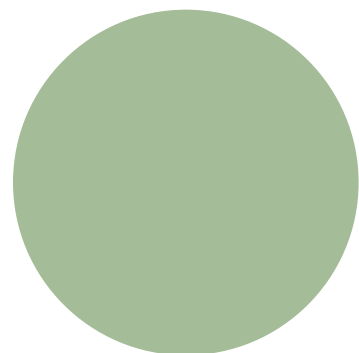
**HEX: 8C4219**



**CMYK: 5, 22, 28, 0**

**RGB: 238, 201, 177**

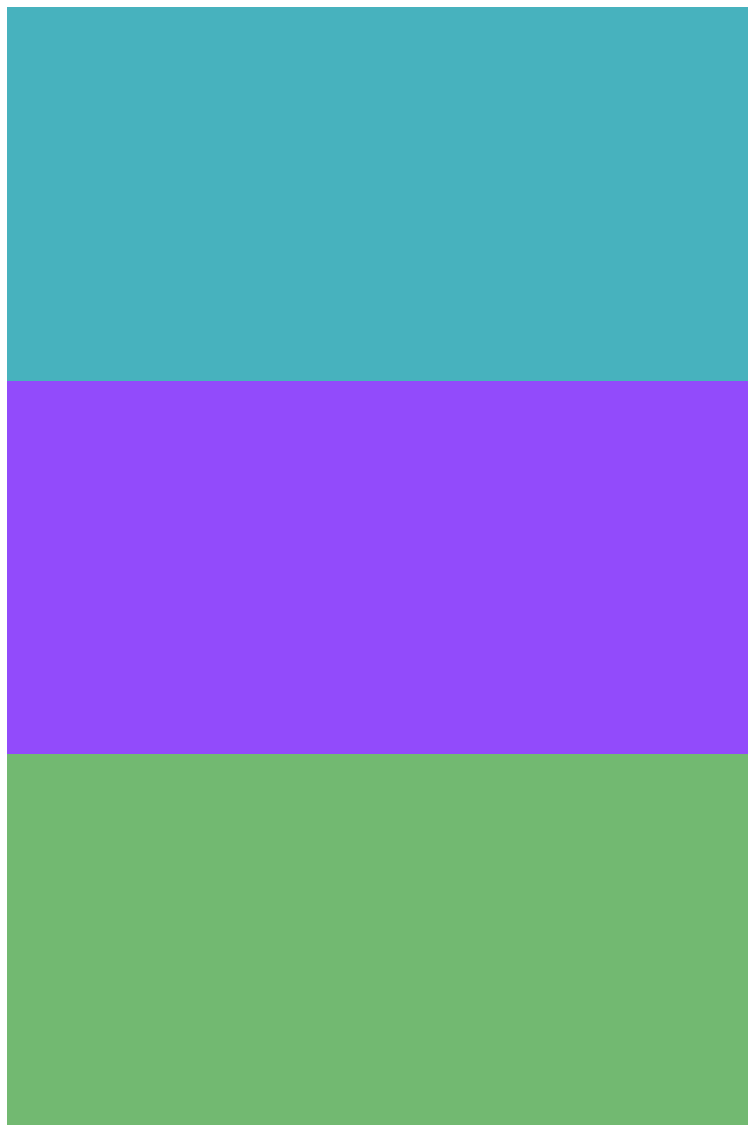
**HEX: EEC9B1**



**CMYK: 38, 14, 47, 0**

**RGB: 164, 189, 151**

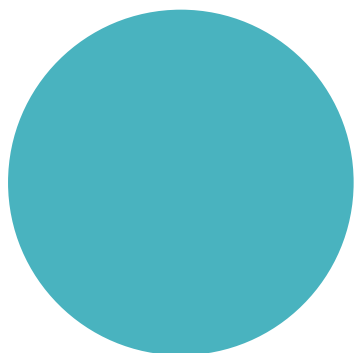
**HEX: A4BD97**



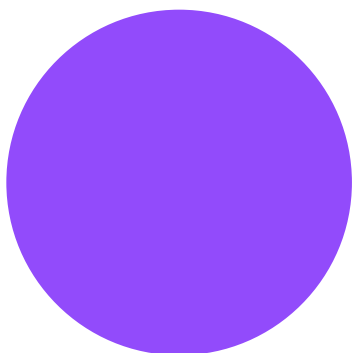
**BARISTA BLUE**

**BLENDED BERRY**

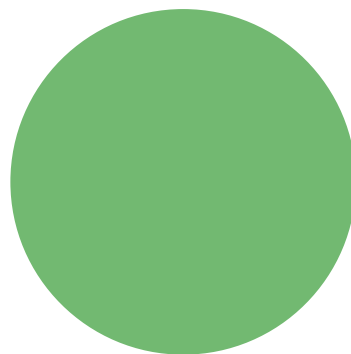
**GREEN TEA**



**CMYK: 67, 9, 25, 0**  
**RGB: 73, 179, 191**  
**HEX: 49B3BF**



**CMYK: 61, 73, 0, 0**  
**RGB: 146, 75, 251**  
**HEX: 924BFB**



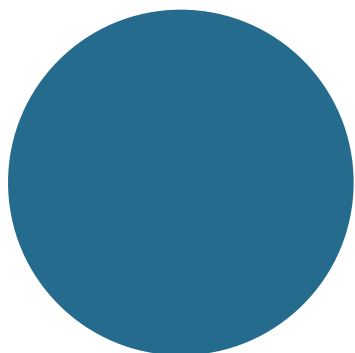
**CMYK: 58, 5, 73, 0**  
**RGB: 114, 185, 113**  
**HEX: 72B971**



**LAKE**

**SANDSTONE**

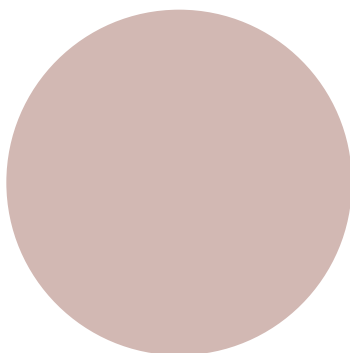
**DRIFTWOOD**



**CMYK: 87, 52, 28, 6**

**RGB: 36, 107, 142**

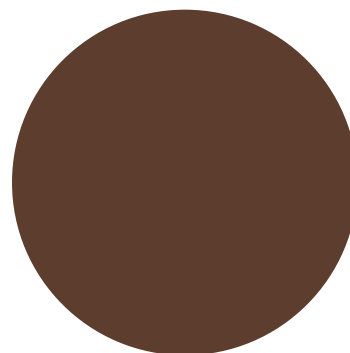
**HEX: 246B8E**



**CMYK: 17, 27, 24, 0**

**RGB: 210, 184, 179**

**HEX: D2B8B3**



**CMYK: 45, 67, 75, 48**

**RGB: 93, 61, 46**

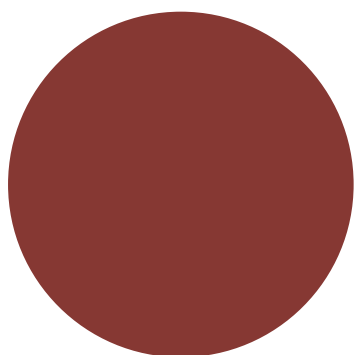
**HEX: 5D3D2E**



**RED VELVET**

**MOCHA**

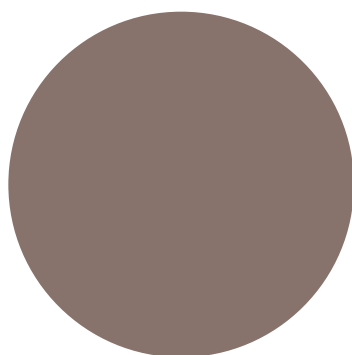
**COOKIE DOUGH**



**CMYK: 31, 84, 77, 31**

**RGB: 134, 56, 51**

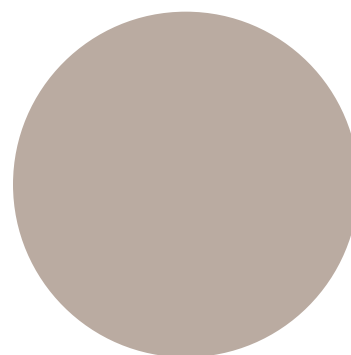
**HEX: 863833**



**CMYK: 45, 51, 52, 13**

**RGB: 136, 115, 108**

**HEX: 88736C**



**CMYK: 28, 30, 33, 0**

**RGB: 186, 171, 161**

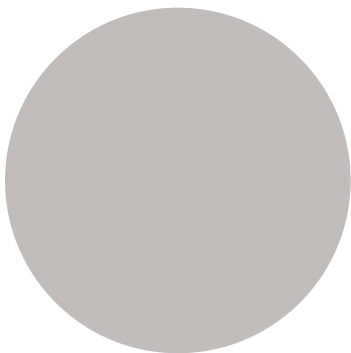
**HEX: BAABA1**



**NORTHERN PECAN**

**HAZELNUT**

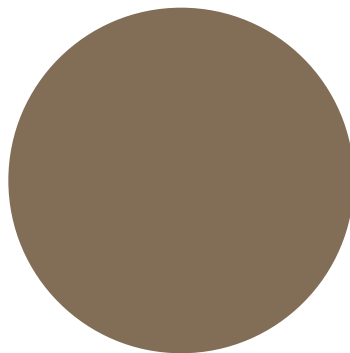
**MACADAMIA**



**CMYK: 25, 21, 23, 0**

**RGB: 192, 189, 186**

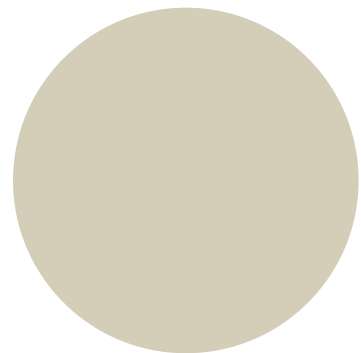
**HEX: C0BDBA**



**CMYK: 45, 50, 66, 19**

**RGB: 130, 109, 87**

**HEX: 836D57**



**CMYK: 17, 14, 27, 0**

**RGB: 212, 206, 185**

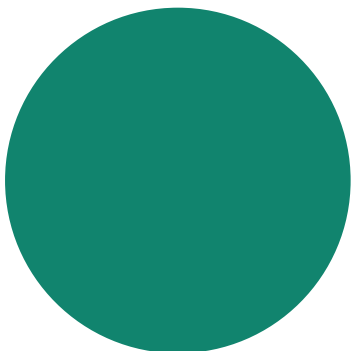
**HEX: D4CEB9**



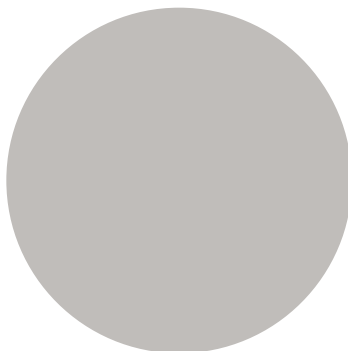
**JUNGLE**

**ELEPHANT**

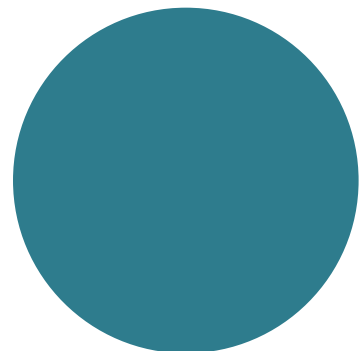
**BLUE TANAGER**



**CMYK: 85, 27, 65, 9**  
**RGB: 16, 132, 110**  
**HEX: 10846E**



**CMYK: 25, 21, 23, 0**  
**RGB: 192, 189, 186**  
**HEX: C0BDBA**



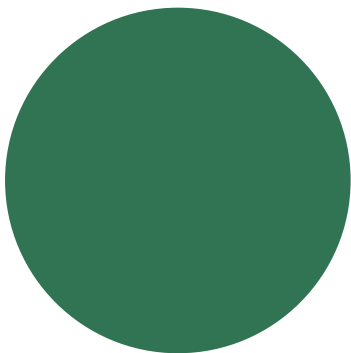
**CMYK: 82, 39, 37, 6**  
**RGB: 46, 124, 141**  
**HEX: 2C7B8D**



**JUNIPER**

**DAFFODIL**

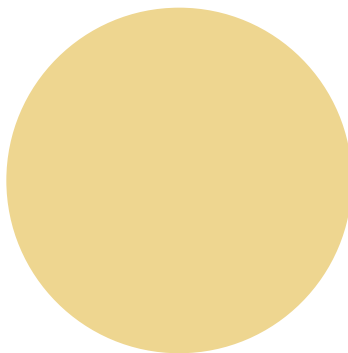
**FORGET-ME-NOT**



**CMYK: 81, 33, 77, 19**

**RGB: 49, 116, 83**

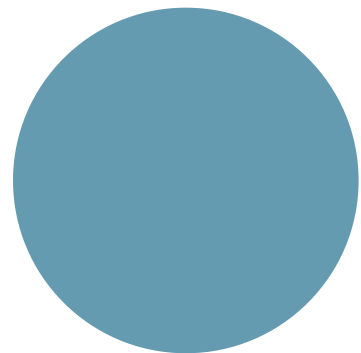
**HEX: 327553**



**CMYK: 7, 13, 51, 0**

**RGB: 239, 214, 144**

**HEX: EFD690**



**CMYK: 63, 28, 23, 0**

**RGB: 99, 154, 177**

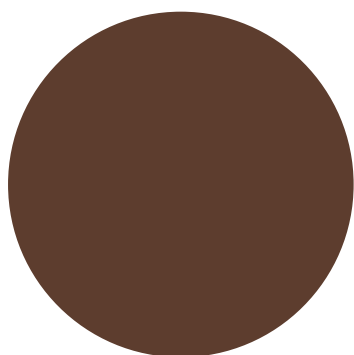
**HEX: 639AB1**



**CHOCOLATE**

**PISTACHIO PUDDING**

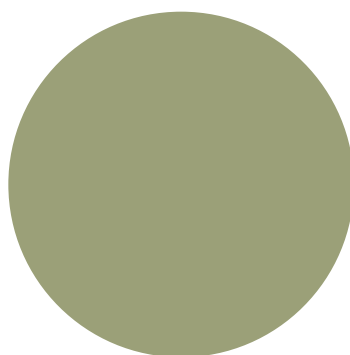
**GINGERBREAD**



**CMYK: 45, 67, 75, 48**

**RGB: 92, 60, 45**

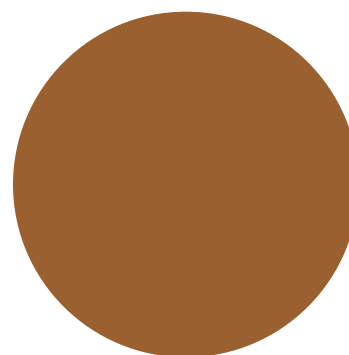
**HEX: 5C3C2D**



**CMYK: 42, 28, 60, 2**

**RGB: 154, 160, 120**

**HEX: 9AA078**



**CMYK: 31, 63, 92, 19**

**RGB: 153, 95, 47**

**HEX: 995F2F**